

HANCOCK COUNTY EAGLE

VOLUME TEN - NUMBER THIRTY-FIVE

BAY ST. LOUIS, MISS. THURSDAY, MAY 14, 1959

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PRESENTED WITH GOLD MEDALLION



HEITZMANN, INEZ FAVRE and BRENDA SALVANT

Hardin Shattuck, manager of the Coast Electric Power Assn., is pictured presenting a gold medallion to C. C. McDonald, Jr., local builder, in recognition of the completion of a model home with superior electrical characteristics. This award was made in connection with a national "Live Better Electrically" program. To qualify for such an award a builder must satisfy a rigid set of electrical specifications set forth by a national group of utilities and electrical companies. The house is located on Blue Meadow Road (extension of Main St.) and will be open for public inspection for 30 days starting May 16th. You are invited to visit this home between the hours of 10:00 A. M. and 9 P. M. Saturday, 1 P. M. to 9 P. M. Sunday and week days from 4 P. M. to 6 P. M. For more details concerning this home, see the separate section in another part of this paper.

WAVELAND HOME DEMONSTRATION CLUB MEETING IS HELD

Mrs. Earl Gates gave the devotion at the Waveland Home Demonstration meeting last Thursday at the Agricultural Center. A letter on Mental Health from Mrs. R. F. Gray, was read and each member made a contribution to the Mental Health Fund. Mrs. K. T. Breland reported on the district council meeting which she attended at Hattiesburg, May 6. A pageant depicting styles of 50 years ago was presented and Mrs. Louis Moreau of the Bay St. Louis Club modeled a bathing suit, dating back to 1894. Mrs. Breland was selected to assist with registration at the Southeast District meeting to be held at State College in June. Mrs. A. J. Butts and Mrs. Lawrence Sauer, who assisted with 4-H attainment day, gave a report of the program. Mrs. J. W. Wilkerson, Jr. was named a delegate to represent the Waveland Club at the District Council Meeting. The program for the day was a demonstration on flower arrangements with Mrs. Butts and Mrs. Sauer making arrangements using daisies for one, iris for another and day lilies for the third one. A workshop for making straw hats and bags will be held at the Agricultural Center sometime in June. Co-hostesses for the social hour were Mesdames A. N. Grass, N. W. Glossinger and E. F. Gates. Attendance prize was won by Mrs. Wilkerson.

ZENGARLING ANNOUNCES FOR SHERIFF

We are hereby authorized to announce the candidacy of H. (Bully) Zengarling, for the office of Sheriff and Tax Collector of Hancock County, in the August Primary election. Mr. Zengarling's statement to the voters follows: I wish to take this means in announcing my candidacy for the office of Sheriff and Tax Collector for Hancock County in the forthcoming Democratic Primary to be held on August 4th, 1959. In making this decision I am fully aware of the qualifications necessary for this important position and feel that I can fulfill and carry out the duties required of this office. Briefly I will give you a history of my personal background and some of the things I believe in and will endeavor to do upon my election to this office. I am a native of Hancock County and was reared in the Bayou LaCrosse Community. I am a son of the late Joseph A. Zengarling and Mary McArthur. I am married to the former Miss Agnes Maskew and we have been blessed with four children; Herbert, Jr., Joyce Marie, Terri Kay and Alice Louise. I received my education in the public schools of Hancock County and have been employed in Hancock County continuously with the exception of my period of service in the Armed Forces. Presently I am employed as a heavy equipment operator for the County. I am an Honorably Discharged veteran of World War II having served for a period of four years, 20 months of this period being spent overseas. I participated in four major battles and as a Sec-

MAYOR WELCOMES 4-H HANCOCK COUNTY MEMBERS

Mayor John Scalfide welcomed members who attended the rally, May 8. The rally was held at the Star Theatre with the following program: Call to Order, Charles Smith. 4-H Pledge, Bobby Brown; Song led by Mary Henderson; Devotional, Father Adrian Mercier; Welcome to Bay St. Louis, Mayor John Scalfide; Response, Gale Parker; Welcome from County School Board, E. E. Breland; Recognition of Visitors, Charles Smith. 1. Members of the Hancock County Board of Supervisors. 2. School Superintendents and Principals. 3. 4-H Teacher Sponsors and Leaders. 4. Parents. 5. Call of Clubs, Charles Smith; Address, Dr. L. A. Legett, New Orleans, La.; Discussion of Careers in Home Economics, Mrs. J. E. Ewing; Discussion of F. H. A. Club, Davis Barnes; Awarding of Medals, Mrs. R. F. Gray; Program, First place winners of County 4-H Talent Contest. Adjourn—4-H Creed, Carl Moran, Jr.

Awards were presented to the following 4-H members: Achievement, Mary Henderson; Beautification of Home Gardens, Wanda Lee and Paula Reynolds; Canning, Audrey Floore; Clothing, Jacqueline Koenen, Kathryn Williams, Elaine Williams, and Allen Courge; Food Preservation, Mary Henderson; Margie Byrd, Kathryn Schaefer and Edith Traub. Leadership, Mary Henderson; Recreation, Paula Harriet and Judy Shaw.

Joint Meeting Of St. Margaret's Daughters And Altar Society Held

A joint meeting of St. Margaret's Daughters and the Altar Society was held Thursday, May 7. The veterans' party hosted by St. Margaret's Daughters was discussed and Mrs. Marion Beal was named chairman. The party will be held on the third Saturday in May at the Veterans' home. St. Margaret's Daughters and Altar Society will be in charge of the hot dog and sandwich booth at the annual church fair. Monsignor Moloney discussed the weekly retreats to be held a Chattawa. The first one will be June 11 to June 14, followed by one June 18 to 21, June 25 to 28, July 2 to 5, July 9 to 12 and July 16 to 19. Mrs. A. K. Martinovich, Sr. may be contacted for further information. Mrs. James Taconi reported two new cassocks for altar boys have been completed and 10 more are being made. Mrs. Milton Phillips, Jr. announced there were 215 members in the Altar Society at the close of its recent drive. A social hour was enjoyed with Mesdames Charles Schmidt and Edward Heath, Sr., co-hostesses.

Final Rites Held For Luther John Moran

Final rites for Luther John Moran were held Sunday afternoon, May 10, at 2:30. Mr. Moran, aged 71, who died Saturday, May 8 at 3:50 a. m., was a native of Kiln, Miss., and had been a resident of Metairie, La., for the past 20 years. He was the husband of Agnes Krankey, brother of the late Mrs. J. J. Williams, Mrs. John Zengarling and S. Moran. Funeral services were held from the home of Sharp-Sontheimer-Tharp, New Orleans, followed by interment in Lakeshore cemetery.

tion Leader. I received four campaign stars for the battles of Normandy, Northern France, Rhineland and Central Europe. I am a member of the American Legion, Veterans of Foreign Wars and am a member of the Gun and Rod Club, a Hancock County Sportsmen's organization. As Sheriff I will be primarily interested in the children of our County and I sincerely believe that through an active Youth Program much good can be accomplished. It is my intention to contact each of you personally in the forthcoming weeks in the interest of my candidacy, however, since my time will be limited because of my employment I may fail to see all of the people, therefore I sincerely ask that you consider this as a personal request for your support and influence. I assure you that when elected that in addition to our County having good government, the welfare of your children will be primary in my mind and that I will protect them as I would my own. Help me help your children. Respectfully submitted, H. (BULLY) ZENGARLING.

Four Injured In Collision Here

BRELAND IN SUPERVISOR BEAT 5 RACE

We are hereby authorized to announce the candidacy of John Breland for the office of Supervisor of Beat Five of Hancock County, subject to the action of the August Democratic Primary election. Mr. Breland's statement to the voters of Beat Five follows: To The Voters and Taxpayers Of District Five Hancock County Under the rules and regulations of the Hancock County Democratic Executive Committee I have registered and qualified as a Candidate for the office of Board of Supervisors for District Five, Hancock County. My personal record is an open book to my fellow-citizens of Hancock County, and one that I am proud of. But what I have or have not done is not as important to the citizens and taxpayers as what I will do for District Five after I am elected. So let us put honest, progressive business ahead of personalities. Briefly, the following are some of the things that I propose to do. 1. Industry for the unemployed of Hancock County. 2. Better roads, not higher taxes. 3. Equal services to all taxpayers - not political favoritism. 4. I will personally supervise and see that all roads and drainage are engineered by a competent, qualified person. 5. I will divide the work as equally as possible among all citizens - not just political favorites. 6. I will arrange road repairs so they will not linger over a long period of time and become a menace to community business and traffic. 7. I will work continuously four years for the improvement and progress of District Five and Hancock County instead of wasting the four years trying to be re-elected. 8. I will not put off road-building and repairs until sixty days before election that should have been done before. Your vote and support to help District Five and Hancock County will be appreciated. Sincerely, JOHN ANDREW BRELAND.

Italian Ambassador To U. S. Honored At Banquet Here Sunday

Italian Ambassador to the United States, Mario Brosio, was honored at a banquet Sunday night sponsored by the American-Italian Society, at the Edgewater Hotel, Blount. Attending from here were Mayor and Mrs. John Scalfide, Vincent Morreale, Peter Chiniche, Sam Pernicaro, John Pernicaro, Joseph J. Scalfide, Joe Caccioppo, Chas. Scianna and Cornelius Lander and John Longo, Jr. of Waveland.

ANNOUNCEMENTS FOR SUPERVISOR

We are authorized to announce that Earl Ramond will be a candidate for the office of Supervisor from Beat 5. His official announcement will appear in this paper at a later date.

Seminary To Celebrate Silver Jubilee Of Its First Negro Priests

On May 26 the Divine Word Seminary of St. Augustine here will celebrate the silver jubilee of its first Negro priests. Bishop Fulton J. Sheen, D. D. of New York, will preach at the jubilee ceremonies which will see the simultaneous celebration of Holy Mass by three Negro priests. The priests are Fathers Anthony Bourges, S. V. D.; Maurice Rous, S. V. D.; and Francis Wade, S. V. D. These three, with Father Vincent Smith, O. C. S. O., a fourth Negro Priest, now deceased, were ordained here twenty-five years ago amidst a gathering of the Catholic clergy and laity. Their ordination was widely heralded in the century-old St. Augustine Seminary, the first seminary for Negro priests in the United States. The Divine Word Missionaries, who conduct the St. Augustine Seminary, invite all their friends to attend the jubilee celebration which begins at 11:00 A. M. on May 26.

Four persons were injured Wednesday morning in a two-car crash on U. S. Highway 90 immediately west of Bay St. Louis.

Injured: Henry M. McGuire, 54, 1740 Claiborne Towers, New Orleans, broken right knee cap, lacerations of the mouth, loss of teeth. Mrs. Henry M. McGuire, possible internal injuries, forehead lacerations, condition serious. Mary A. Jacoway, 71, 211 8th St., Orange, Texas, fractured right leg, lacerations. Mrs. Alma Jacoway, 71, same address, condition critical, possible internal injuries, leg injuries, still unconscious two hours after the accident. State Ptn. T. P. Naylor and Joseph A. Pol said the accident occurred about 10 a. m. in front of the Scalfide Brothers Service Station and Restaurant. The injured were taken by Fahey ambulance to the Hancock County Hospital in Bay St. Louis. Later Mr. McGuire and Mary Jacoway were transferred to Memorial Hospital in Gulfport. The patrolmen said the McGuire were traveling east. They said Mary Jacoway, driving the west bound car, suddenly attempted to cut across the highway into the service station drive and crashed into the side of Mr. McGuire's automobile. Both vehicles were heavily damaged.

Attending from here were Mayor and Mrs. John Scalfide, Vincent Morreale, Peter Chiniche, Sam Pernicaro, John Pernicaro, Joseph J. Scalfide, Joe Caccioppo, Chas. Scianna and Cornelius Lander and John Longo, Jr. of Waveland.

Annual Championship Golf Tournament In Semi-Finals at Pass Isles

The Annual Championship golf tournament of the Pass Christian Isles Golf Club goes into the semifinals this week. The results of the second round of match play, is as follows: MEN'S FLIGHT: Woody Waggoner won by default over J. Soulie; D. Hammet beat John Scalfide 3 and 2; Dr. J. Griffin won by default over Shelby Tucker; and Al Hackett defeated C. B. Maginnis 1 up. CLASS B:—J. David beat Grady Riggan 4 and 3; O. P. Adams defeated Roy Grazzani 5 and 4; Gordon Scoper defeated Ken Waltman 5 and 4; and W. J. Phillips defeated Howard Cox 5 and 4. CLASS C: Carey Spence defeated Hudson Wolfe 4 and 3; Jim McDonald defeated D. McCulloch; Dr. Walter Russo defeated C. Smith 6 and 5; N. Renshaw defeated R. Martin 4 and 3. In the Ladies' Championship Flight, Mrs. Powell Glass drew a bye; and Miss Ann Liversedge is to play Mrs. Margaret Irwin. CLASS B: Sis Dambink beat Gertrude Perry 1 up; Dorothy David beat Opal Hupp 3 and 2. CLASS C: Doris Merritt beat S. I. Johnson 3 up; Jo Gex beat Frances Griffin 1 up on the 10th hole; Earlene Russo beat Cecil Cox 4 and 3; and Nettie Riggan beat Ethel Gex 4 and 3. CLASS D: Thelma Easton beat Amy Grazzani 2 up; Jackie Buffin beat Cary Lang 2 and 1; Alicia Ellis beat Catherine Griffin 4 and 2; and Nancy Adams beat Claire McAnley 3 and 2. Mrs. John David posted a net 80 to win the 18-hole weekly Ladies Day competition. Mrs. David's score was a net 40 and Mrs. Mary Spence was low putt with 15.

REIGN OVER ST. JOSEPH MAY FESTIVAL

MISS MARIE ELENA VASSALLI, Queen and JAKE CUSIMANO, King

Photo by Fayard Studios

Water Magic. The royal pair sat on a throne at the base of the waterfall. Preceding the entry of the court, a ballet was presented by water sprites, Brenda Artigues, Fabey Anna, Edmondette, Elaine Elize, Dianne DePrie, Sandra Gayant, Mary Gottschalk, Faye Ann Klein, Sharon Lader, Ilona Marques. (Continued on Page Two)

Miss Marie Elena Vassalli, daughter of Mr. and Mrs. August Vassalli, and Jake Cusimano, son of Mr. and Mrs. J. Cusimano of New Orleans, reigned over the annual May Festival at St. Joseph Academy Saturday night. The stage, depicting a waterfall in a mountain setting, with many flowers, in various colors, among the rocks, carried out the theme.

Work Order Issued for Hospital Bldg

ONAL FAMILY OBSERVED AT RHODIST CHURCH

A work order was issued Monday by the Board of Supervisors on construction of the new 30-bed Hill-Burton Hospital for Hancock County. Contracts were signed and performance bonds approved on Dunbar Avenue, calls for completion of the hospital in 365 working days, but it may be ready for occupancy ahead of the time allotted. Sam L. Favre, attorney for the Board said. Perillat and Riecky Construction Company of New Orleans, with a low bid of \$471,900 was awarded the contract by the Board of Supervisors. The contract award was approved last week by the Federal Government, which is contributing approximately \$305,000 of the total cost. The new hospital will replace the 12-bed institution now being operated by the county. The contractor is to begin construction of the building as of May 11, the attorney added.

Bridge Toll Fares Reduced

Commuter rates on toll bridges at Pascagoula and Bay St. Louis will be reduced on July 1, according to John D. Smith, Highway Commissioner for the Southern District of Mississippi. Mr. Smith said the State Highway Commission Tuesday approved unanimously recommendations for lower toll rates on the two bridges. He said the rates on 40-trip commuter books will be lowered from \$5.00 to \$2.00 effective July 1. Mr. Smith said that the reduction in tolls has been made possible by a continued high income from the two spans. Economic development, particularly in the Pascagoula area, has accounted for traffic considerably in excess of predictions made when the financing of the two bridges was planned. Mr. Smith said the reduction in commuter rates is designed to offer the greatest possible relief to persons required to use the bridges at frequent intervals. Under provisions of the law authorizing the Highway Department to build the two bridges, and also under the provisions of the trust agreement on the sale of revenue bonds the Highway Commission can not eliminate tolls until all bonds are retired. The new low rate, he added, will permit people of the Jackson, Harrison, and Hancock County areas to use the bridge at only 5c per crossing. It will benefit hundreds of people who commute daily to work, particularly in the Pascagoula area with its shipyard and other industrial developments. "The Highway Commission is doing everything possible to assist the general economic development of the Coast area through its highway program and through the operation of these toll bridges," Mr. Smith said. "We shall continue to take advantage of every opportunity to make the bridges a greater economic asset to the Gulf Coast."

County Blood Bank Holds Regular Meeting

The Hancock County Blood Bank held its regular monthly business meeting last Thursday night. Attending the meeting were: James O. Normand, chairman, Joseph Benvenuti, Geo. Heitzmann, Mrs. M. A. Martin, Leonard Laddner, Edward Murtagh, James DeBlanc, Mrs. James O. Normand, Maurice A. Martin, Watson Johns, Mrs. D. W. North, Mr. Herbert Cardin, Mrs. Alex Hunter, Dr. W. North, Jr., Dr. A. K. Martinovich, Eugene Dillman, Warren Carver and Mrs. Nelius Rhodes.

Dr. Chas. M. Wascom Named President Of Medical Federation

Dr. Charles M. Wascom of Meridian, Miss., has been named President of the Fellows Association of Alton, Ohio, Medical Foundation. The association's membership is composed of graduate physicians who have completed or are presently engaged in the foundation's fellowship program of advanced training in the various medical and surgical specialties. Dr. Wascom was formerly connected with Dr. A. P. Smith in the practice of medicine in Bay St. Louis.

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WAVELAND

WANDERINGS

by
GEORGETTE B. HALL

Students from Waveland who are in the Eighth Grade at Bay High School will join their classmates in graduation exercises to be held Thursday night, May 21, in the high school gymnasium. This will be the first time that this program has taken place in the gym. Formerly the exercises were held in the Bay High auditorium. Congratulations are extended to all of the class's graduates and a special word of praise goes to those students whose residence is in Waveland. Good luck to Carolyn Daniels, Marie Hayward, Judy Kober, Karen Lewis, Kees Brameyer, Charles Brelaud, Jerry LaFontaine, Gautier Mayfield and Bob McCutcheon.

Mr. Francis C. Shippey left recently for a year's stay in Korea where he is employed by the U. S. Army Corp as an engineer. Mrs. Shippey and children will remain in Waveland at their present residence.

There are many attractive gardens in Waveland at this time of the year. One of the most attractive and most colorful, however, is the garden of the P. Stern home on Beach Boulevard. Row upon row of yellow lilies and beds of hydrangeas in varied colors catch admiring eyes of all who pass.

Congratulations are extended to Dr. and Mrs. A. K. Martinolich, Jr., announce the birth of a daughter, Julie Ann, May 10, at 10:58 a. m. at Hancock County Hospital. She weighed seven pounds, 15 ounces.

Mrs. Martinolich is the former Carol Cabell and the new arrival is the first grandchild for Mrs. Leonide Cabell. The paternal grandparents are Mr. and Mrs. A. K. Martinolich, Sr.

CELEBRATES BIRTHDAY

Yvonne Foley, daughter of Mr. and Mrs. Frank L. Foley, with 16 of her little friends celebrated her birthday Monday with a party at her home. Games, refreshments and the traditional birthday cake were enjoyed.

Levard is vacationing in Woodville and Jackson, Miss.

Mr. and Mrs. Fred Stromeyer are now located at 137 Coleman Avenue in Waveland. They will serve the public on week-ends until June 1, when they will open full time. The Stromeyers are the folks who make those delicious doughnuts and pies. Best of Luck!

Mr. J. Prator is home again after being hospitalized. His many friends send him get well wishes.

Mr. I. Peebles, formerly with the Mollere Realty Co., is now affiliated with Russell and Favre, law firm of Bay St. Louis.

Guests of Mr. and Mrs. G. Moreau during the weekend were Mr. and Mrs. H. I. Peterman and family; Mr. and Mrs. A. Baum and family; Mrs. Gertrude Hebert and sons; Mr. and Mrs. F. J. Peterman, and Mr. and Mrs. Henry Moreau and family.

Mr. and Mrs. W. P. Bosworth of New Orleans have purchased a beach lot next to the Charles Mollere home on Beach Boulevard in Waveland. They will build a home shortly on the new site. Welcome to Waveland!

BAPTIZED SUNDAY

Anne Newhall, infant daughter of Rev. and Mrs. Charles R. Johnson, was baptized Sunday at Christ Episcopal Church. Rev. Johnson officiated.

Sponsors were Mr. and Mrs. James L. Crump, Mrs. E. N. Spence and Mrs. Rene deMontluzin, Jr.

CARD OF THANKS

The family of the late Mrs. Albert Monti, Sr., wishes to express gratitude and heartfelt thanks to all of her friends and relatives for Masses, flowers, kindness and expression of condolences.

We wish to express our special thanks to Father Adrian Mercier, Father Kevin Reid of Our Lady of the Gulf Church, Mrs. Smith and McFarland, Fahey-Whitfield Funeral Home and Nurses, Mesdames D. Valrin, M. Santa Cruz, T. Van Clooster, E. Ladner, V. Meilleur, and A. Linhuber.

HUSBAND AND CHILDREN

AN ORDINANCE PROHIBITING DOGS RUNNING AT LARGE IN THE TOWN OF WAVELAND, AMENDING ORDINANCE PASSED JULY 10, 1958, AS RECORDED ON PAGE 23, OF THE TOWN ORDINANCE BOOK

Be it ordained by the Board of Mayor and Aldermen of the Town of Waveland that the ordinance published July 10, 1958, and found on page 23 of the Ordinance Book, entitled "An Ordinance Prohibiting Dogs Running at Large," is hereby amended by striking therefrom everything starting with Sec. 1 and substituting therefor the following:

Sec. 1. Every owner or person keeping any dog or dogs shall not permit them to run at large within the limits of the Town of Waveland, except as is provided herein, and any dog found at large shall be taken up and impounded in the pound provided therefor for a period of five (5) days during which five (5) days the owner of the dog can obtain his, her, their or its dog by the payment of the dog's board at the rate of one dollar (\$1.00) per day, plus a deposit of ten dollars (\$10.00), which deposit will be refunded if within fifteen (15) days the owner shows evidence that such dog has been inoculated in accordance with paragraph 5315 of the Mississippi Code of 1942 and all amendments thereto. Should any dog not be claimed within the period of five (5) days provided above such dog shall be disposed of by such method as the Board deems advisable by the Town of Waveland.

Sec. 2. Be it further ordained and provided that the foregoing paragraph shall not apply to male dogs inoculated in accordance with paragraph 5315 of the Mississippi Code of 1942 and all amendments thereto and evidence of such inoculation is attached to the dog's collar.

Sec. 3. This ordinance shall be in full force and effect from and after the date of its passage.

Didya Know

By BOBBY SOCES

The juniors were rewarded Wednesday by Slater, Adrienne and Mrs. Colson who took them on a picnic in honor of their victory on Field Day. Lucky them. Maybe next year we will have this chance.

The queen and her court, consisting of the maids of honor and the 10 maids with their escorts, made a lovely picture Saturday at the May Festival.

The high school's dream of having their school picnic early enough, in order to get a slight suntan for the Prom tonight, finally came true when they journeyed to the Brezeale home on Thursday. Swimming and sight seeing filled the day's adventures.

The style show drew many of the mothers to the S. J. A. gym Tuesday afternoon. Home Ec. I and II students fashioned many stunning dresses in various styles and colors.

Wednesday night the high school hopes to have a large crowd attend the one act plays which each of the classes will present. They will be judged and honors given for the best play.

If when passing by school, you happen to see an arrow fly by or maybe land close to you, you can be sure it isn't an Indian uprising starting. It's only the Phys. Ed. class trying their skill at archery.

S. J. A. MAY FESTIVAL

(Continued from Page One)

Lisa Monti, Laura Ann Piazza, Michael Reinike, Susan Ryan, Brenda Warren, Louise Bufkin, Faye Camors, Sue French, Anita Giani, Kathy Heath, Mary Lou Herlihy, Susie Lafaye, Peggy Lamb, Sylvia Murphy, Karen Sintes, Dennis Seuzeneau, and Anne Viola.

Miss Judy Copponex entertained the court with a ballet. The maids, gowned in formal pastel shades, preceded by their junior maids and dukes, entered from the stage onto the floor of the hall where they were met by their dukes and escorted to their places near the royal throne.

Miss Celeste Chevis with her duke of honor, Carlos Scafide, and junior maid and duke, Jeanine Gianelloni and Wayne Ducomb and Judy Rauxet with duke, Stephen Stant, and junior maid and duke Mary Anne Frey and Jerry Wiggins took their places on the stage.

The queen, preceded by flower girls Maria DiBenedetto, Mary Katherine Sintes, Debbie Scianna, Karen Ann Prosser, Carol Kingston and Mary Ellen Murphy, was escorted to meet the King by her father.

The petite queen was lovely in a gown of white tulle over taffeta with short sleeves and a bouffant skirt of ruffles; the waist and skirt were adorned with appliques of lace re-embroidered in sequins.

Her mantle of nylon organza over taffeta, embellished with sequins and rhinestones, was attached to a medic collar embroidered in sequins and rhinestones. She carried a sceptre with an arrangement of red roses and wore a crown of red roses.

Miss Chevis' ice blue net gown featured a bouffant skirt with a panel of ruffles in the center back, ruffles on either side, and an ice blue ribbon bow at the waistline. The fitted bodice was made with an off-the-shoulder neckline. She carried a bouquet of deep pink carnations.

Miss Rauxet's gown of white nylon embroidered net was fashioned with a full skirt of embroidered tiers and a strapless bodice. She carried a cascade bouquet of yellow rose buds.

Patricia Green, junior maid to the queen, was escorted by her duke, Steven Wolfe. Pages were Peggy Lafontaine and Timothy Ryan.

Maids and dukes in the court were Nanette Penrose and Butch Scafide, with junior maid and duke Jo Ann Scafide and Michael Horne; Pat Morreale and Jerry Garriga, Susie Marengo and Tony Compretta; Rosalie Wagner and Everett Kergoden; Jeanette Bonck and Norman Coward; Marie Sander and Eddie Weather, Marsha Compretta and Chris Austin; Inez Favre and Larry Sauer; Laurin Ann Favre and Steve Scamata; Pat Blaise and David Bishop; Cheryl Blaise and Mike Blaise; Betty Noto and Warren Carver; Sharon Parr and Alvin Lafontaine; Melvane Vasquez and Charles Albreast; Eleanor Marquie and Max Gustafson; Linda Dummer and Tommy Shatz; Lisa Cohen and Johnny Bonck; Gena Canova and Jay Morrison; Christine Ledig and Barry Perry.

Garland banners were Dolores Ford, Heidi Ann Favre, Janis Ann Ford, Carol Ann Scamata, Mary Lee Garwood, Debbie Weidman, Laura Bonck, Paul Prosser, Chris Wiggins, Leigh Ann Buey, Lisa Wiggins, Melvane McDonald, Stephen Wiggins, Yvonne Foley and Donnie Prasad.

Kantcha Ketchum



The high winds of the first part of the week put a crimp in fishing but things should be OK again this weekend barring rains.

Perch and green trout have been striking at their best according to the numerous reports.

Among those catching them were Carl Gustafson, Bob Genin and sons, Luke Elliott, Sam Mayers, Jerome Carver, Horatio Farve, Perre Quintini and others.

Jerry Thomas, 12 year old son of Mr. and Mrs. Teddo Thomas, while fishing off Jordan River bank with his father and 2 brothers, Teddo Jr. and Billy, hooked a 2 1/2 pound Shoepick on Saturday, May 9th. Other members of the party made a nice catch of green trout and perch.

Ralph Beam of Claymont, Delaware and his mother-in-law, Mrs. L. Hartman, while visiting Mr. Beam's sister, Mrs. Wiley Tait of New Orleans, recently spent the day in Bay St. Louis. Mr. Beam hooked and landed a 10 pound drum on the bridge. Mrs. Tait landed a 7 pound drum.

Carl Gustafson, Richard Indovina and Ronnie Favre caught a nice string of perch and green trout over the weekend, the boys are getting pretty good with the fly rod and usually get their share.

Joe Glover is really proud of his new speed hull—was over Sunday but didn't bring it with him.

A steak supper was held at Pass Christian Isles Golf Club Saturday. The eats were thoroughly enjoyed by the large number of members and guests.

M. J. "Bill" Williams of "The Flamingo" says he enjoys fishing but just can't get around to it. We'll see that you get a few fish, Bill, for the time being.

Not much doing in the way of self rabe and flounders over the weekend, too much wind and bad tide. However, they are still being caught.

Big speckles are still being caught out at the Keys and Half Moon, according to reports.

Percy Stern on his yacht "The Transition" and party made a trip last week and caught some nice specks.

Tony and Nino Enterante spent the weekend here. Nino went fishing but Tony said he only wanted to take it easy.

Softball is coming into its own again. The boys are forming leagues and some good games should be enjoyed.

"Bell Ringers" Conduct Their Phase Of 1959 Mental Health Campaign

Jackson, Miss.—Bells are being rung all over the state of Mississippi as Mental Health "Bell Ringers" conduct their phase of the 1959 Mental Health campaign. Senator Stennis, honorary chairman of the 1959 Mental Health fund-raising campaign, John Joel Blass, Wiggins, campaign director, in urging Mississippians to be generous in their contributions to the cause which represents some 200,000 Mississippians who are victims of mental or emotional disturbances.

Ring doorbells and door-to-door solicitations by volunteer workers are a part of the effort by the group to raise the state's quota of \$60,000, according to Blass.

The campaign is being conducted by volunteer workers in those areas where mental health is not included in United Funds of Community Chests. Heading the drive are ten district chairmen who will appoint county chairmen. Some appointments have already been made in each district.

CELEBRATES BIRTHDAY

Susan Chapman celebrated her third birthday with a party at the Felicity Street home of her parents, Mr. and Mrs. Russell Chapman, last Wednesday morning. Susan, 2 1/2, wore a dress of pink and white and was the center of attention. Enjoying the party with Susan were her little friends, Carolyn Murphy, Leigh Ann Buey, Lisa Wiggins, Melvane McDonald, Stephen Wiggins, Yvonne Foley and Donnie Prasad.

"MORGUS," the magnificent television and radio featured at the Teen-age Club, here, last Friday night.

COAST MUNICIPAL GROUP DISCUSSES COMMUTER TRAIN

Long Beach was host Monday night at the Holiday Inn to the monthly meeting of the Coast Municipal Association. All of the Coast Cities, other than Moss Point, were represented.

Topics discussed included the discontinuance of commuter service between Ocean Springs and Pass Christian by the Louisville and Nashville Railroad. No action was taken.

The association decided to invite candidates who will seek posts as state senators and representatives from the three Coast

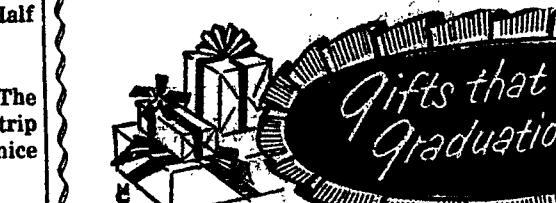
counties to the Gulfport will June 8 meeting.

STATE ECONOMIC

Mississippi's world has been etational. In 1945, it produced only 86,000 broilers. The 1945, to 17,010 to 42,000,000 in 1945. Miss. hatcheries almost 50 chicks than a year ago. The broiler industry more than 50,000 more than the year to the state.



Mrs. Lawrence Jacobi, outgoing president of the Young Parents Club is shown relinquishing the club to president, Mrs. James DeBlanc.



BOYS:
 Cuff Link Sets
 Key Chains
 Money Clips
 Wallets
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GIRLS:
 Watches and Watch Bands
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Free Engraving and Gift Wrapping

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And Watch Repair
 139 Coleman Ave. We Deliver
 Only Jewelry Store in Hancock County

MODERN HOME FOR SALE

\$7,500 FINANCING AVAILABLE
 See this dream house. It has large lots of closet space - 10x20 screen attached 10x12 laundry room and is located on the beach.

Here is a super value. This home on a perfectly beautiful lot 100x240 block of Felicity St. The home has 2 large living room, porch—brick bath and is completely furnished. Let me show this property—the price? It's such a value you'll think I'm joking.

JOHN McDONALD

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FOR SALE

L & N BAR

This place has been a landmark for 25 years. Must be sold account of illness. Will sacrifice for quick sale. Inventory available.

SIMON'S L & N BAR

Power Lawn Mowers

LARGEST STOCKS IN TOWN
 LOWEST PRICES

Only 79.95 up

We Give Liberal Trade-In on Old Machine

Special!

Model 100 \$10.95
 Model 100 \$10.95

Rakes - Shovels - Hoes

ALL GARDEN SUPPLIES

at Reduced PRICES

ANY KIND

GUENARD'S

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Waveland, Miss.

Food Discovery Days

New foods enter these portals every day...Picked for quality and convenience, we select the products to fill the modern homemaker's needs and her pocketbook...Start your menu list with these foods for excitingly different meals.

ORANGE GRAPE DRINK

HALF GALLON

43c

U.S. CHOICE BEEF
SIRLOINS

U.S. CHOICE BEEF
Chuck ROAST

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STEW

DRESSED — 3 TO 4 POUND

Fresh HENS

ARMOUR GRADE "A" SLICED

BACON

TRAY PAC

POUND
89c Juice 4 6 OZ. CANS 89c

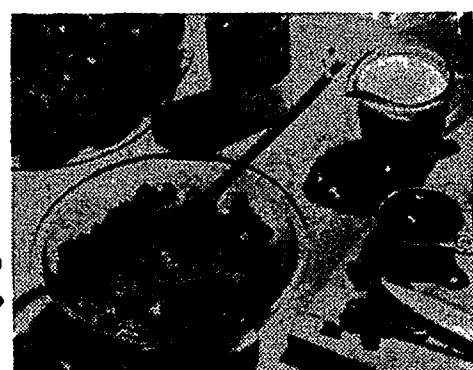
POUND
49c Spinach 15c

BRISKET
3 POUNDS \$1 Drink 4 6 OZ. CANS 69c

POUND
27c Spears 3 PKGS. 65c

POUND
47c

NORTHERN
Tissue
6 ROLLS **49c**

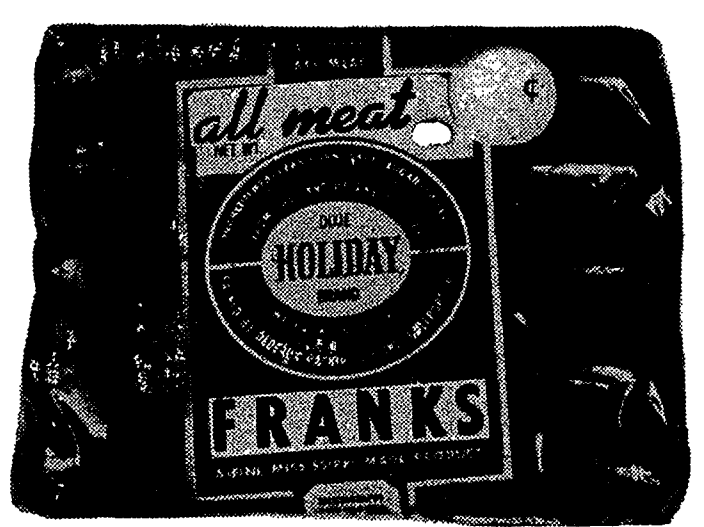


Quick Spicy Pudding
(Makes 6 servings)

2 cups broken ginger snaps
1/2 cup raisins
1/4 cup chopped nuts

1 cup undiluted Carnation Evaporated Milk
Combine ginger snaps, raisins and nuts. Place in an 8-inch pie plate. Stand whole or halved ginger snaps around edge. Pour Carnation over ginger snaps. Let stand a few minutes until cookies absorb liquid. Push top cookies down to form a smooth surface. Bake in moderate oven (350° F.) 20 minutes. Cool thoroughly before slicing. Garnish top with hard sauce or lemon butter icing.

FREE — For your copy of Carnation's latest recipe booklet, send to: Mary Blake, Carnation Co., Dept. GS-164, Los Angeles 19, California.



DIXIE HOLIDAY ALL MEAT FRANKS POUND **49c**

4 PINTS **99c**

2 ONE POUND CELLO **19c**

BORDEN'S GLACIER CLUB

Ice Cream
VANILLA CHOCOLATE STRAWBERRY
HALF GALLON **69c**



HAMS
45c
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MISS AMERICA LONG CUT GREEN
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KIN-FOLKS

BUTTER BEANS

NAVY BEANS

BLACK-EYE-PEAS

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5 300 CANS 49c

MIX 'EM — MATCH 'EM



4 TALL **43c**

N. B. C. PREMIUM

Crackers 25c

SUNSHINE

Hydrox 24c

HAWAIIAN

Punch 3 46 OZ. CANS \$1

SUNSHINE

Hi-Hos 29c

FOLGERS INSTANT
Coffee
6 OZ. **89c**



PRODUCE

EARLY PINK

Grapefruit 4 for 45c

FRESH TENDER WHITE OR YELLOW

Corn 5 for 39c

GOLDEN RIPE CENTRAL AMERICAN

Bananas

LARGE CALIFORNIA

Celery

RED RIPE BAY ST. LOUIS GROWN

Strawberries

CRISP FRESH

CARROTS

BLUE HERON LONG GRAIN

Rice
3 POUNDS **39c**

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FOODS

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OPPOSITE L&N DEPOT

Mississippi Hospitality Competition Is Sure Sign Of Summer

A sure sign of summer in Mississippi is the announcement by the Travel Department of the annual "Miss Hospitality" competition — a search for the young lady who exemplifies "the Southern girl at her best."

Invitations for contest entries have gone out to all mayors from the Travel Department of the Mississippi Agricultural and Industrial Board, which has sponsored the contest since 1949.

Ned O'Brien, director of the travel department, is coordinator of the contest, invited inquiries from any community interested in sponsoring a contestant and said entry blanks will be sent in reply to such inquiries. Deadline for entering the contest is midnight of June 27.

The actual judging this year will be done July 22-25 at Biloxi and Gulfport, with social events for the contestants interspersed with sessions with three out-of-state judges to be announced later.

The winner and two alternates will be announced July 25. The winner, according to O'Brien, will be selected on the basis of personality, background, training and beauty, although the contest is not a "bathing beauty" competition.

Candidates for the coveted title must be unmarried, between the ages of 18 to 25 inclusive, and be living or have parents living in Mississippi. They must be photogenic, at least five-feet-two, in good health, willing and able to meet people, to make the required trips and appearances, to travel with a chaperone, to travel by air on regular commercial airlines and to sign such agreements as are made a part of her official entry blank.

"No one loses in this contest," O'Brien pointed out. "Every girl who enters has already won a high local honor. And every girl who represents her home community in the statewide competition enjoys all the fun and spe-

Nighttime Accidents Result In More Deaths

Nighttime traffic accidents cause more deaths than those occurring during daylight hours, according to a statement made by John C. Underwood, President of the Mississippi Safety Council.

Underwood said a study made by the National Safety Council showed that although twice as many traffic accidents take place during the daylight hours, more fatalities result from the nighttime traffic mishaps.

The National Safety Council investigated 128,388 traffic accidents taking place east of the Mississippi River over a period of several months. The report revealed a total of 83,707 occurred during the day with a total of 1,010 fatalities. During darkness 44,681 took place during the period of study, but the total fatalities numbered 1,011 — a ratio of almost 2 to 1.

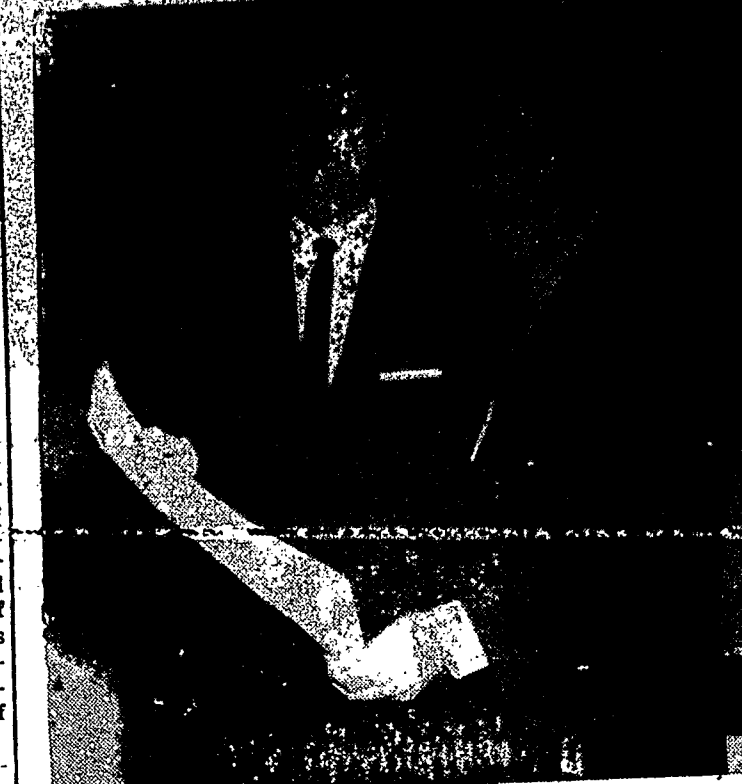
Underwood said Mississippi statistics also show darkness to be a worse traffic killer than daylight. He said in one month of 1955 all traffic accidents resulting in more than one death per accident happened at night.

cial events held on the coast each year in connection with the judging.

Some 50 or 60 Mississippi belles enter the contest each year, and O'Brien said he anticipates about 60 entries this year.

Previous winners, and the year they won, include the following:

Miss Katherine Wright, Pascagoula, 1949. Miss Betty Denton, Tupelo, 1950, who was married that year and succeeded by her first alternate, Miss Dora Lee Livingston, Yazoo City, Miss. Jo Ann Turner, Yazoo City, 1951. Miss Suzanne Paul, Meridian, 1952. Miss Edna Khayat, Moss Point, 1953. Miss Anne Bush, Laurel, 1954. Miss Emily Hall, Leland, 1955. No contest was held in 1956. Miss Jane Fetherree, West Point, 1957. Miss Elaine Lipsey, Prentiss, 1958.



THE MONTH-LONG drive for funds by United Cerebral Palsy of Mississippi, Inc., is kicked off by Rubel Phillips, (left) Jackson attorney and state campaign chair

"These statistics prove the need for an intensive statewide program on traffic safety," the Miss. Safety Council President said, "And in this program we must re-examine our existing traffic code and legislate new laws to remove traffic hazards from the Mississippi highways."

"This law, requiring traffic periodic inspection of all motor vehicles traveling the highways of our state, will remove many motorized death traps," Underwood said.

"The Mississippi Highway Safety Patrol accident reports show a large percent of the 19,166 traffic accidents occurring in 1958 involved automobiles or trucks that were over ten years old or in some way mechanically unsafe," Underwood stated.

"When cars with inadequate

lights, brakes, and taillights drive at night they become accidents looking for a place to happen," he said. "And an inspection law, strictly enforced, will reduce accidents by correcting or removing these hazards."

GULFPORT BAPTIST ASSEMBLY NAME NEW HENDERSON POINT

Jackson, Miss.—Gulfport Baptist Assembly is the new name of the Henderson Point assembly, property of Pass Christian, according to Dr. Chester L. Quarter executive secretary.

The name selected was recom-

manded by the board of directors of the assembly, which met in session at Pass Christian, Miss., last week.

The assembly, which has been known as the Henderson Point Baptist Assembly since its organization in 1900, is located at Pass Christian, Miss., on the Gulf of Mexico.

The assembly is the largest of its kind in the state, with a membership of over 1,000.

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POLITICAL ANNOUNCEMENTS

(Advertisement)
The Hancock County Eagle is authorized to announce the following as candidates for offices as listed, subject to the action of the Democratic Primary Election to be held in August 1959.

For Governor—
ROSS BARNETT
CARROLL GARTIN
ROBERT F. MASON
CHARLES L. SULLIVAN

For Lieutenant Governor
WILLIAM HENRY BUCKLEW
ARMIS E. HAWKINS
BROWN WILLIAMS
PAUL B. JOHNSON

For State Superintendent of Education—
G. L. (GEORGE) TUTOR
J. M. (Jack) TUBE

For State Tax Collector—
WILLIAM WINTER
JOHN WHITFIELD BIRDSONG

For State Treasurer—
FRANK B. PITTMAN
LELAND SPEED
EVELYN GANDY

For Public Service Commissioner (Southern District)
W. E. (BUCKY) MOORE

For State Auditor Of Public Accounts
WILLIAM D. (BILL) NEAL

For Commissioner of Agriculture
DR. J. V. DUCKWORTH
S. E. "SI" CORLEY

For Sheriff & Tax Collector—
JOHN A. EGLOFF
GERALD V. PRICE, SR.
NOLAN S. LADNER

For Commissioner of Insurance
CLARENCE HOLLAND
WALTER DELL DAVIS

For Circuit Clerk
LAMAR OTIS

For Justice of the Peace, Beat 5
RUSSELL J. ELLIOTT
RANDOLPH J. BOURGEOIS

For Supervisor—Beat FOUR
JAMES NECAISE
VIRGIL E. STOCKSTILL

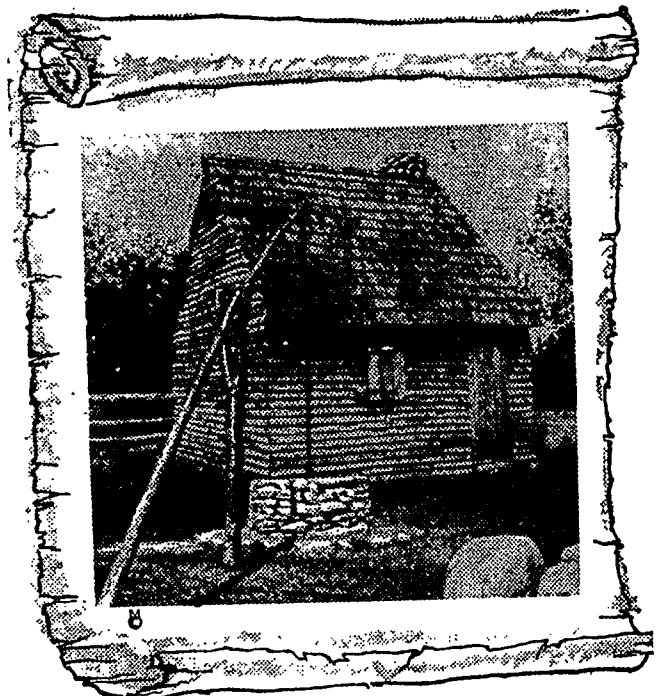
For Supervisor—Beat FIVE
JOHN ANDREW BRELAND
BURTON D. (PIP) JOHNSON

TWO SPORTSWEAR PLANTS ANNOUNCED

Two big new manufacturing plants specializing in sportswear have been added to the Mississippi industrial scene in recent months, both of them big contributions to the number employed in industry. At Durant, a new sportswear plant will within a few years employ between 400 and 500 in the manufacture of outerwear for men and boys. The firm will be housed at first in an existing building with tentative plans for construction later of an expansion for an entire new building. At Aberdeen, a new sportswear plant has begun production, and employment has reached 150, with hopes of growing eventually to 325.

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Many still living can remember when water came by the bucket instead of by faucet. Within the span of a single life-time, our way of living has been completely transformed in this and innumerable other respects. Banking has kept pace with this ever accelerating progress; has indeed been an integral part of it. This bank for instance, has constantly expanded the scope of its services and improved its techniques to meet the needs of clients in today's fast-moving world.

BAY SAINT LOUIS, MISS.
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Member Federal Deposit Insurance Corporation. All Savings Deposits Insured Up To \$10,000.00.



Extra beautiful! Extra practical!
Extra easy on your purse, too!

EXTRA BATH with
EJER
Living-beauty Fixtures!

Now! Enjoy the added convenience of the modern beauty of a second bath with glamorous EJER fixtures.

Stop in and see the EJER fixtures on display. Choose from a variety of styles and colors to suit your taste. And remember, EJER fixtures are made in America.

Call HO-7-4791 (also HO-7-6728) for more information.

Ever Plumbing Co.

HO-7-4791 (also HO-7-6728)

Plumbing Contractors

The Promised Land

Open Letter To Mississippians

This is the sixteenth and final personal message presented in this form, addressed to the people of Mississippi. As pioneers in providing electric service in this growing area, we have been in close contact with the public and conversant with its most pressing problems now for the thirty-four-year period of our company's existence.

Out of this practical experience we have been revealing in these open letters something of the situation peculiar to Mississippi as we see it — we have inventoried our assets and liabilities, and have listed the opportunities along with some of the handicaps we suffer in these exciting and changing times.

In the years we have been serving its people, Mississippi has been going through a transition period in both her agriculture and industry. And, except for the interruption of the Great Depression, we have been making substantial progress. We have striven to understand and interpret this new era.

We have counted our blessings, summarized our natural advantages and praised the resourcefulness of a great people who have risen above adversity to overcome obstacles and develop character.

Make no mistake about it, prosperity is sweeping South at an unprecedented pace. All believers and builders know that our part of the nation is predestined to become a Promised Land. Water, oil and natural

gas, the priceless ingredients of a growing economy, flow freely. Pastures are actually greener in Mississippi where home-seekers and investors find a climate conducive to complete living. An electrified and enlightened Mississippi extends its hospitality to all who would become a part in this inviting and challenging undertaking to build more thriving communities in a better state.

The abundant life of which we all dream, however, will not come for the mere wishing or asking. Prosperity has always been a continuing struggle. But we do have the assurance that by our faith and our works, we can achieve the impossible. Seldom has a people been so generously favored and richly endowed. By living and working together in a harmonious environment, with purpose and persistence, we, too, will enter our Promised Land.

If we will make Mississippi an oasis for those who seek economic freedom, good neighbors, good government and equal opportunities for their children, verily, ours will easily become in our time the brightest spot on the national map.

So as we sign off with this final installment of this frank and friendly series of open letters, you may be sure that this company, which does its utmost to provide a superior electric service, will continue as it has in the past to fulfill all its commitments to those to whom it is so deeply indebted for their continued patronage, good will and cooperation.

Mississippi Power Company

Ronnie S. Smith
Chairman of the Board

General Offices
Gulfport, Miss.

SERVING SOUTHEAST MISSISSIPPI

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Mississippi. The
secretary treasurer
national vice president
states vice president
Columbia, South Dakota
California, Pacific Coast
side Springs, director

VER—The National Bee
met recently here to
campaign to push
the retail market
New officers were elect
the coming year.
McDougal, Rio Vista,
was named vice presi
Jay Taylor, Amarillo,
chairman, advisory
Litte; W. T. Bonner,
Texas, vice presi
with central region; R. A.
Ellsworth, Iowa, vice
Pearce, Okechobee,
vice president, south
region; Mrs. DeWitt
Bradford, Vermont,
resident, New England
Mrs. R. A. Burghart,
Springs, director;
Jilburn, Grass Range,
director; and J. C.
Bettendorf, Iowa, di

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Greatest Parade
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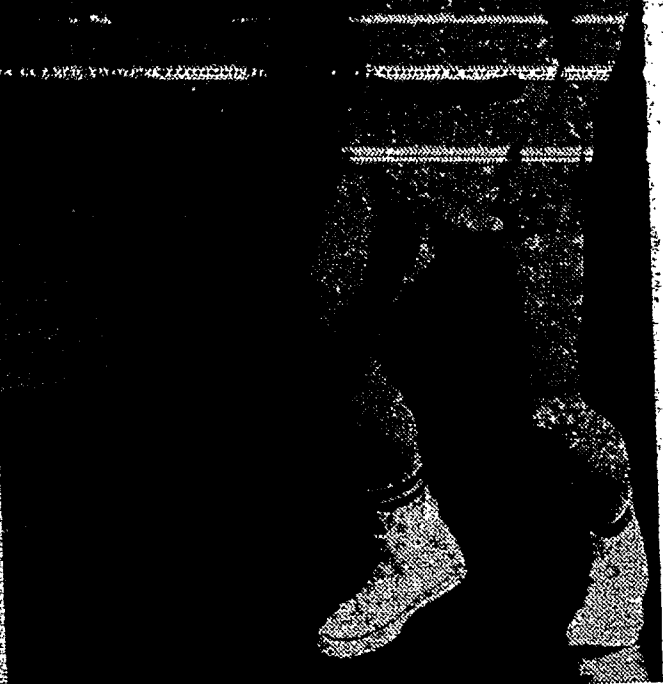
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LARRY LADNER

Pineville, La.—One of the seven Louisiana College basketball performers to be awarded block letters for the 1958-59 season was Larry Ladner, one of Kiln, Miss. high school all-time athletic greats, who later starred at Pearl River Junior College, Poplarville, Miss. Announcement of the Wildcat cage awards was made this week by Athletic Director Harold Knight.

Young Ladner, a stocky, 5-11, 175-pound guard, saw a great deal of action for the Feline cagemen last season until he sustained a broken hand late in the campaign.

He graduated from Kiln, Miss., High in 1955 after winning four basketball letters and one foot ball monogram there.

In the hardwood game, he was the only Kiln player ever to make

the All-State team. This came in 1955. He was also the only Kiln player to participate in the North-South prep school cage classic.

The scrappy Mr. Ladner turned in a brilliant 25-point per game average his senior year in high school. This was tops for South Mississippi. He was named Hancock County's most valuable player for 1955.

The Kiln native was also his team's high scorer in football in 1954 and earned a spot on the all-conference gridiron eleven.

At Pearl River Junior College, he continued his fine play both in basketball and football.

Larry was recently elected a Student Congress representative for his rising senior class for 1959-60. He is majoring in physical education at Louisiana College and minoring in both science and social studies.

He hopes to receive his bachelor's degree from L. C. next spring.

His parents are Mr. and Mrs. E. Ladner of Kiln. His father is a crane operator there.

North Central High School Opening And Pre-Registration For New Year

North Central High School will open for pre-registration for the 1959-60 term on Monday, May 18. Pupils now attending Sellersville, Leavenworth and Deane schools will report to the new school for orientation and pre-registration for the new term.

Supt. R. E. Webb requests that children expecting to enter the first grade for the 1959-60 term report to the school on Wednesday, May 20. Parents should accompany the first grade registrants.

Vesper Services To Be Held May 17th.

On Sunday, May 17, Mr. Joseph P. Gibson, President of Gulf Park College, will deliver the address to the Bay High Seniors at their Vesper Service in the school auditorium at 6 P. M.

Accompanied by Mrs. Toy Tedford, the Bay High Chorus will sing "Cherubim Song Number Seven" by Boromilsky. Mastering, Warren Garvey will sing a solo, "I Shall Feed His Flock" by Handel.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
To Mrs. Clara E. Goodwin, if alive, and if dead, her unknown heirs at law or devisees;
State of Chancery Court, Hancock County, Mississippi.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8152 in said Court of W. P. PIERI AND R. CLIFTON PIERI. The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
To RAYMOND PORTER SHERMAN, whose last known address is Hamlet, Michigan.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8151 in said Court of LILIAN LUC SHERMAN, wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
To RAYMOND PORTER SHERMAN, whose last known address is Hamlet, Michigan.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8151 in said Court of LILIAN LUC SHERMAN, wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
To RAYMOND PORTER SHERMAN, whose last known address is Hamlet, Michigan.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8151 in said Court of LILIAN LUC SHERMAN, wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

Support Plant County With Acreage Allotment

Farmers who have contracted to participate in the 1959 Soil Bank Conservation Reserve should remember that they must comply with all acreage allotments for the farm as well as all soil bank requirements in order to qualify for payments. J. R. Flautt, Chairman of the Miss. Agricultural Stabilization and Conservation Committee, said today.

A program provision that is sometimes overlooked by farmers requires compliance with all acreage allotments established for the farm. If this requirement is not met the farmer will be ineligible for payment and he will leave himself liable for further penalties.

Mr. Flautt further pointed out that farmers should be extremely careful that they do not exceed their permitted acreage of soil bank base crops. Exceeding this permitted acreage can also make a farmer ineligible for the payment which he should otherwise earn.

When a farmer willfully and knowingly harvests from or permits grazing on conservation reserve land, payment is forfeited and in addition he is subject to a civil penalty of 50 percent of the payment which would have been made for compliance.

Philip Allison, who was confined to Hancock County Hospital for the past month, returned home Friday and is said to be recuperating satisfactorily.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8149
To CHARLES ALBERT DOMINGUEZ, whose post office address is Ponchatoula, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8149 in said Court of ELOISE ANN MEYERS DOMINGUEZ, wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8142
To FREDIE L. HILL, a non-resident citizen of the State of Mississippi and can not be found upon diligent search and inquiry but whose last post office address being Chicago, Illinois, General Delivery.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of June, A. D. 1959, to defend the suit No. 8142 in said Court of LINDA K. HILL, a Minor, by and through her next friend, Jaubert Fuchel, wherein you are a defendant.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8144
To JACQUELINE DECKER LINDNER, a non-resident of the State of Mississippi, residing in Jefferson Parish, Louisiana and whose last known residence and Post Office address is 4200 Tartan Street, Metairie, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8144 in said Court of JOHN E. LINDNER, JR., wherein you are a defendant.
This 4th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8145
To HERS AT LAW OF MARION, EARLE BROWN, deceased, and any and all other persons having any claim or interest in or to the following described property situated in Hancock County, Mississippi, to-wit:
Beginning at the SW corner of Lot 7, Section 17, Township No. 16, South Range 16 West, thence N 53 degrees to a stake which is the SE corner of Wood's land; thence south 65 degrees west 590 feet to a stake which is the SW corner of Wood's land; thence south 35 degrees 15 minutes east 212 feet to a stake; thence south 37 1/2 degrees east 302 feet, more or less, to the north line of the Isaac Graves Claim; thence north 60 degrees east along the North line of Isaac Graves Claim 224 feet, more or less, to the place of beginning, said land containing 5 1/2 acres, more or less, and being a part of Lot 6, Section 17, Township 16, South Range 16 West, and also part of Fractional Section 20, T. 9 S. R. 16 West, said land lying and being situated in Hancock County, Mississippi.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8146
To MATHILDA LUTTMANN, Executrix of the Estate of Aimee F. O'Dwyer, deceased.
Letters Testamentary on the Estate of Aimee F. O'Dwyer, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 4th day of May, A. D. 1959, and therefore notice is hereby given requiring all persons having claims against said Estate to have same probated and registered by the clerk of said Court, within six months from this date, and failure to do so will bar the claim.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8147
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Letters Testamentary on the Estate of Aimee F. O'Dwyer, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 4th day of May, A. D. 1959, and therefore notice is hereby given requiring all persons having claims against said Estate to have same probated and registered by the clerk of said Court, within six months from this date, and failure to do so will bar the claim.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/7/59.

NOTICE TO CREDITORS
No. 8148
Notice is hereby given that Letters Testamentary on the Estate of James William Trout, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 7th day of May, 1959, and all persons having claim against said estate are hereby notified to present their claims to the Clerk of said Court and allowed within six months from this date, failure to do so will bar the claim.
This 7th day of May, 1959.
MARGARET JOHNSON TROUT, Executrix, Estate of James William Trout, Deceased.
5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8149
To CHARLES ALBERT DOMINGUEZ, whose post office address is Ponchatoula, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8149 in said Court of ELOISE ANN MEYERS DOMINGUEZ, wherein you are a defendant.
This 11th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/14/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8142
To FREDIE L. HILL, a non-resident citizen of the State of Mississippi and can not be found upon diligent search and inquiry but whose last post office address being Chicago, Illinois, General Delivery.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of June, A. D. 1959, to defend the suit No. 8142 in said Court of LINDA K. HILL, a Minor, by and through her next friend, Jaubert Fuchel, wherein you are a defendant.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8144
To JACQUELINE DECKER LINDNER, a non-resident of the State of Mississippi, residing in Jefferson Parish, Louisiana and whose last known residence and Post Office address is 4200 Tartan Street, Metairie, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8144 in said Court of JOHN E. LINDNER, JR., wherein you are a defendant.
This 4th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8145
To HERS AT LAW OF MARION, EARLE BROWN, deceased, and any and all other persons having any claim or interest in or to the following described property situated in Hancock County, Mississippi, to-wit:
Beginning at the SW corner of Lot 7, Section 17, Township No. 16, South Range 16 West, thence N 53 degrees to a stake which is the SE corner of Wood's land; thence south 65 degrees west 590 feet to a stake which is the SW corner of Wood's land; thence south 35 degrees 15 minutes east 212 feet to a stake; thence south 37 1/2 degrees east 302 feet, more or less, to the north line of the Isaac Graves Claim; thence north 60 degrees east along the North line of Isaac Graves Claim 224 feet, more or less, to the place of beginning, said land containing 5 1/2 acres, more or less, and being a part of Lot 6, Section 17, Township 16, South Range 16 West, and also part of Fractional Section 20, T. 9 S. R. 16 West, said land lying and being situated in Hancock County, Mississippi.

CHANCERY SUMMONS
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Letters Testamentary on the Estate of Aimee F. O'Dwyer, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 4th day of May, A. D. 1959, and therefore notice is hereby given requiring all persons having claims against said Estate to have same probated and registered by the clerk of said Court, within six months from this date, and failure to do so will bar the claim.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8147
To MATHILDA LUTTMANN, Executrix of the Estate of Aimee F. O'Dwyer, deceased.
Letters Testamentary on the Estate of Aimee F. O'Dwyer, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 4th day of May, A. D. 1959, and therefore notice is hereby given requiring all persons having claims against said Estate to have same probated and registered by the clerk of said Court, within six months from this date, and failure to do so will bar the claim.
This 5th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marie E. Quintini, D. C. 5/7/59.

NOTICE OF TRUSTEE'S SALE
WHEREAS, on the 11th day of May, 1957, James E. Neff and Bertha T. Neff, executed a deed of trust to W. J. Phillips, trustee, to secure an indebtedness therein mentioned to Kenneth B. Thompson, and Dorothea Thompson, which deed of trust is recorded in Vol. 71, pages 507-8, Records of Mortgages and Deeds of Trust on land in Hancock County, Mississippi, and
WHEREAS, the said indebtedness so secured is past due and unpaid, and
WHEREAS, Kenneth B. Thompson, and Dorothea Thompson, the holder of said indebtedness having requested me, the undersigned Trustee, to foreclose said deed of trust,
NOW THEREFORE, I will on MONDAY, JUNE 1ST, 1959, between legal hours offer for sale and sell to the highest bidder for cash, in front of the front County Court House Door of Hancock County, Mississippi, the land situated in Hancock County, Mississippi, and described in said Deed of Trust as follows, to-wit:
Lot 6, 7, and 8, Block 19, of Square 31, of the Lena A. Combel Plat of the Bay St. Louis, and Waveland Land Company's Second Subdivision of Blocks 15, 16 and 31, of the Bay St. Louis Land & Improvement Company's First Addition to the Town of Waveland, as per plat recorded in Vol. B-5, page 583, Deed Records of Hancock County, Miss.
ADVERTISED, Posted and dated this 7th day of May, A. D. 1959.
W. J. PHILLIPS, Trustee.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 7708
To JACQUELINE DECKER LINDNER, a non-resident of the State of Mississippi, residing in Jefferson Parish, Louisiana and whose last known residence and Post Office address is 4200 Tartan Street, Metairie, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 7708 in said Court of JOHN E. LINDNER, JR., wherein you are a defendant.
This 4th day of May, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 5/7/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8126
To HERS AT LAW OF MARION, EARLE BROWN, deceased, and any and all other persons having any claim or interest in or to the following described property situated in Hancock County, Mississippi, to-wit:
Beginning at the SW corner of Lot 7, Section 17, Township No. 16, South Range 16 West, thence N 53 degrees to a stake which is the SE corner of Wood's land; thence south 65 degrees west 590 feet to a stake which is the SW corner of Wood's land; thence south 35 degrees 15 minutes east 212 feet to a stake; thence south 37 1/2 degrees east 302 feet, more or less, to the north line of the Isaac Graves Claim; thence north 60 degrees east along the North line of Isaac Graves Claim 224 feet, more or less, to the place of beginning, said land containing 5 1/2 acres, more or less, and being a part of Lot 6, Section 17, Township 16, South Range 16 West, and also part of Fractional Section 20, T. 9 S. R. 16 West, said land lying and being situated in Hancock County, Mississippi.

CHANCERY SUMMONS
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Electrical Repairs and Remodeling
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WAVELAND LUMBER CO.
PAINT, LUMBER, BUILDING SUPPLIES
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General Contractors
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Let us Vulcanize Your Tires
Phone No. HO-7-9108
500 Old Spanish Trail

BREATH'S BOATS & MOTORS
LYMAN HULLS
JOHNSON MOTORS
Hy. 90 - HO-7-4211

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8127
To EARL A. LEE, is a non-resident of the State of Mississippi, is a resident of the State of Louisiana; and whose post office address is; 1830 Louisa Street, New Orleans 17, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8127 in said Court of MRS. ERLINE R. LEE, wherein you are a defendant.
This 22nd day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/23/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8127
To EARL A. LEE, is a non-resident of the State of Mississippi, is a resident of the State of Louisiana; and whose post office address is; 1830 Louisa Street, New Orleans 17, Louisiana.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8127 in said Court of MRS. ERLINE R. LEE, wherein you are a defendant.
This 22nd day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/23/59.

TRULIE INSURANCE CO.
111 N. Main
Phone HO-7-5554
Bay St. Louis, Miss.

Superior Supply LUMBER
309 3rd St.
Phone HO-7-5554

BURIAL TOMBS
We Feature A New Construction In Reinforced Masonry Tombs to Last Many Generations With No Upkeep
V. J. Piazza & Son
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General Sheet Metal Workers
Year Around Air Conditioning
All Types Roof Repairs
Built on Racks
Ph. HO-7-6321 - 408 Ballentine

MOVING Local & Long Distance
GULF COAST TRANSFER CO.
QUALIFIED CARRIERS
Hancock, Harrison, Jackson Counties, Mississippi, in N. O., La., and Mobile, Ala.
CALL VINCENT MORREALE
Phone HO-7-5484

Monti - Carver PLUMBING COMPANY
Washington & Hancock
Phone 6791
Plumbing & Heating Contractors

Piazza's Texaco Service Station
Tires, Batteries & Accessories
128 Ulman - HO-7-9177

MERTZ DRY CLEANERS
1-DAY SERVICE-1
Free Pick-Up & Delivery
PHONE HO-7-9133

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
To BETTY NIELSEN, an adult non-resident citizen of Mississippi and cannot be found upon diligent search and inquiry but whose last known address and post office being as follows: 1711 El Ocean, Long Beach, California.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8154 in said Court of HUBERT NIELSEN, wherein you are a defendant.
This 24th day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/30/59.

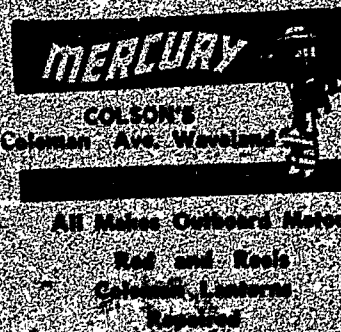
CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8154
To BETTY NIELSEN, an adult non-resident citizen of Mississippi and cannot be found upon diligent search and inquiry but whose last known address and post office being as follows: 1711 El Ocean, Long Beach, California.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8154 in said Court of HUBERT NIELSEN, wherein you are a defendant.
This 24th day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/30/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
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To BETTY NIELSEN, an adult non-resident citizen of Mississippi and cannot be found upon diligent search and inquiry but whose last known address and post office being as follows: 1711 El Ocean, Long Beach, California.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8154 in said Court of HUBERT NIELSEN, wherein you are a defendant.
This 24th day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/30/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
No. 8154
To BETTY NIELSEN, an adult non-resident citizen of Mississippi and cannot be found upon diligent search and inquiry but whose last known address and post office being as follows: 1711 El Ocean, Long Beach, California.
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of June, A. D. 1959, to defend the suit No. 8154 in said Court of HUBERT NIELSEN, wherein you are a defendant.
This 24th day of April, A. D. 1959.
(SEAL) A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 4/30/59.

CHANCERY SUMMONS
THE STATE OF MISSISSIPPI
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Mercury
COLUMBIA
All Makes Outboard Motors
Rear and Rear
Cabinets, Motors
Accessories

Earl Garcia & Son
HOUSE REPAIRING
DIRT AND GRAVEL
DRAINAGE WORK
HO-7-1556

Earl Garcia & Son
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DIRT AND GRAVEL
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PERSONAL

James H. Brown, Jr., of Kansas, who was in the city of New Orleans, La., on Wednesday, May 20. All members are urged to attend.

Birthdays were celebrated for Mrs. Mary Ann Smith, who will celebrate the occasion on May 16th. We hope the day will be a very pleasant one.

Mrs. John McCallen will celebrate her birthday on May 16. Many happy returns are wished for her.

Little Jimmy Quintini, son of Mr. and Mrs. Perre Quintini, will celebrate his birthday on May 16. We know he will have a wonderful day.

Congratulations go to Mr. and Mrs. Ed. Murtagh on the occasion of their wedding anniversary on May 16th. This will mark the 16th year for the Murtaghs.

Mr. and Mrs. Perre Quintini will celebrate their 4th anniversary on May 24th. Congratulations and best wishes for many, many more.

Little Terri Ann Monti, daughter of Mr. and Mrs. A. J. Monti, will also have a birthday this week. May 16th will be the day of the big occasion for Terri.

Mrs. Lawrence Jacobi will undergo surgery in Memorial Hospital in Gulfport on Friday, May 15th. Her many friends wish her lots of luck and a speedy recovery.

Best wishes to Mr. and Mrs. Charles Sciamma who will celebrate their anniversary on May 25th. Bev and Charles have a fine family started in these few years together.

Mrs. Carmelita Saucier has been called to New Mexico because of the serious illness of her daughter, Mrs. Norman Glass. Mrs. Glass is a patient in the Air Force Hospital in Clovis, New Mexico.

Last week's picture was that of Mrs. Randolph Bourgeois. Although many calls were received, the first to identify Mrs. Bourgeois was Mrs. Nolan Kingston.

CRAIN-MURRAY WEDDING

Miss Jeannette Murray, daughter of Mr. and Mrs. J. M. Murray of Basile, Miss., and William Crain, son of Mr. and Mrs. J. B. Crain of Prentiss, Miss., were married Sunday, May 10, at the home of the groom's parents.

The double ring ceremony was performed before an arch of ivy with tall baskets of white stock and gladioli with candelabra holding lighted tapers on either side.

The bride, given in marriage by her father, wore a white gown with a long train and a full skirt. Her hair was styled in a short, wavy bob. She carried a white Bible topped with an arrangement of lilies of the valley centered with a white orchid. Her only jewelry was a string of pearls, a gift of the groom.

Mrs. Barbara Shows, matron of honor, wore a pink taffeta frock made on princess lines. Her headpiece was a small band of the same material and she carried a bouquet of pink roses.

John B. Crain, of Prentiss, was his brother's best man.

The bride's table was covered with a handmade lace and embroidered cloth. The three-tiered wedding cake was placed before an arrangement of pink roses flanked on either side with silver candelabra holding lighted tapers.

Mrs. Murray chose for her daughter's wedding a blue lace dress complemented with white accessories and an orchid corsage.

The mother of the groom assisted in receiving the guests wearing a beige lace frock with brown accessories. Her corsage was a purple orchid. For traveling the bride wore a grey suit with black accessories and the orchid from her bouquet as her corsage.

After the wedding trip they will make their home in Prentiss, Miss. Miss Murray, a graduate of Basile High School, attended Pearl River College and made her home in Bay St. Louis for almost two years where she operated a beauty salon.

THREE SONS CONFIRMED

Mr. and Mrs. Dan B. Haggerty, nee June Elliott, of New Orleans, were honored when three of their six sons received the Sacrament of Confirmation in St. Michael's Catholic Church.

On Thursday, May 7th, 1959, Daniel B. Jr., Michael D. and Patrick E. Haggerty, in a class of six young boys and girls, attended 7 o'clock Mass and at 10 o'clock His Excellency, Archbishop Joseph Francis Rummel administered the Sacrament. The religious ceremonies were closed with Benediction of the Most Blessed Sacrament.

Dan, Jr.'s sponsor was Anthony Barabante, Jr., Michael's A. J. Euterio, Sr. and Patrick's sponsor, Judge Edward A. Haggerty, Jr.

On Saturday, April 25th, little Kathy June Haggerty received her First Communion at St. Michael's Church with Rev. Father Thomas Dummit, pastor, celebrant. Young Patrick Haggerty has been named the youngest Boy Scout in New Orleans.

RC Auxiliary News

The regular meeting of the Holy Family Ladies Auxiliary will be held at the K. of C. House on Wednesday, May 20. All members are urged to attend.

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The Gulf Coast Deluxe First Run

Legion Theatre.

Gulfport Phone UN-4-1141

Now Showing Thru Sat. Matinee

FEATURE TIMES SATURDAY
11:00 A. M. - 12:48 - 2:35 - 4:24 p. m.

WATASI

GUARDIANS OF KING SOLOMON'S MINES!

Cartoon - Cabellero Droopy

STARTS SAT. - 6:00 P. M.

Sunday thru Wednesday

FEATURE TIMES - Sat. - 6:00 - 8:00 - 10 p. m.
FEATURE TIMES - Monday - thru Wed.
12:15 - 2:30 - 4:35 - 6:40 - 9:00 p. m.

TRUE! AUTHENTIC! FEARLESSLY TOLD!

AL CAPONE

LIFE AND CRIMES OF THE NO. 1 UNDERWORLD KING OF ALL TIME!

ROD STEIGER

Supreme Forest WOW Circle No. 167 Meets

Supreme Forest WOW Circle 167 met last Thursday at the home of Mrs. Anna Palmisano, president.

The Louisiana State convention will be held in New Orleans May 18 to 20 at the Monteleone Hotel was discussed. Mrs. Palmisano was selected as a delegate from this circle.

Mrs. Rosie Bonnavel, president of Evergreen Circle, New Orleans, was a guest.

A social hour with refreshments followed the business meeting.

VISIT PRESTON DARLING Model Shop
Trains - Planes - Boats
SEE OUR MODEL CITY
415 PASS ROAD
Gulfport

THE GUN-DOWN THAT CRACKED THE WEST WIDE OPEN
JOEL MCCREA
Starts Thursday, May 21st.

STAR THEATRE
AIR CONDITIONED DIAL HO-7-6501
BAY ST. LOUIS, MISS.

FRI. & SAT. - MAY 15 & 16
WINNER OF NINE ACADEMY AWARDS

"MY FAIR LADY" OF FILMDOM!

The NEW musical in COLOR by the My Fair Lady company.

Also CARTOON

SUN. - MON. MAY 17 & 18

JAMES GARNER EDMOND O'BRIEN
in **"UPPER DECEIT"**

Also NEWS & CARTOON

Tuesday and Wednesday, May 19 & 20

THE YEAR'S MOST HONORED MOTION PICTURE!

"ONCE IN A MOVIE GOING LIFETIME WILL YOU FIND A PICTURE AS UNDEAR-ING, REVERENT, IMAGIN-ATIVE AND MOVING AS 'MARCELINO.' THIS IS A FILM WHICH MUST BE SEEN BY EVERY CATHOLIC."

The Sign Magazine

The Miracle of Marcelino

Also CARTOON

ATTENTION - In order to accommodate all school children there will be MATINEES each Afternoon at 2:30

REGULAR ADMISSION PRICES

A & G. THEATRE
BEACH BLVD. - PH. HO-7-5225
BAY ST. LOUIS

THURS. - FRI. - MAY 14 & 15
SPECIAL DOUBLE BILL

Shirley TEMPLE
RANDOLPH SCOTT

SUSANNAH OF THE MOUNTIES

HIT NO. 2

Full-length color cartoon feature!

GULLIVERS TRAVELS

PLUS COLOR CARTOON

SAT. MAY 16 ONLY
2 THRILLING HITS 2
HIT NO. 1

FLAMING FRONTIER

HIT NO. 2

Macabre!

PLUS SERIAL NO. 15 AND CARTOON

SUN. - MON. MAY 17 & 18

GARY COOPER MARIA SCHELL KARL MALDEN
The Hanging Tree

PLUS COLOR

WAVELAND ROLLER RINK
Phone HO-7-5667
Waveland, Ave.
H. Guenard, Jr.

Let's go roller skating tonight!

Stop wondering what to do - where to go - roller skating is thrilling fun - clean sport and swell recreation.

A & G. THEATRE
BEACH BLVD. - PH. HO-7-5225
BAY ST. LOUIS

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SUN. - MON. MAY 17 & 18

GARY COOPER MARIA SCHELL KARL MALDEN
The Hanging Tree

PLUS COLOR

Thrifty Housewives are singing the praises of these



May Savings!

DELTA CLUB

OLEO 6 Lbs. **99¢**

JELLO 12 Pkgs. **99¢**

DEL MONTE

PEARS 4 Cans **99¢**

DEL MONTE—303 CAN

FRUIT COCKTAIL 4 Cans **99¢**

HUNT'S HALVES—300 SIZE

PEACHES 5 Cans **99¢**

TAORMINA—303 CAN

SLICED BEETS 10 Cans **99¢**

STARKIST

TUNA FISH 4 Cans **99¢**

VAN CAMP—16-OZ. CAN

PORK and BEANS .. 8 Cans **99¢**

DEL MONTE—EARLY GARDEN

GREEN PEAS ... 6 303 Cans **99¢**



STOCK UP NOW!

GREEN GIANT 2 Cans **35¢**

PEAS

NIBLETS CORN 2 Cans **35¢**

Mexicorn CORN 2 Cans **35¢**

GREEN GIANT 2 Cans **35¢**

CORN

SAVE 5¢

PER PACKAGE
ON ALL SKINNER
MACARONI PRODUCTS

2 12 OZ. PKGS. **25¢**

GIANT SIZE



JITNEY JUNGLE

MILK

GRADE A HOMOGENIZED

HALF GALLON 48¢

STA-FLO STARCH
Quart **19¢**

JITNEY JUNGLE

BREAD

KING SIZE

2 For 35¢

Fresh Fancy YELLOW CORN

5 ears 29¢

TENDER, YOUNG

WHITE CORN

5 ears 29¢

YOUNG, TENDER, WHITE

SQUASH

3 lbs. 29¢

NO. 1 LOUISIANA

Strawberries

5 PINT BOXES 99¢

CHOICE VEAL

CHUCK ROAST **lb. 55¢**

CHOICE VEAL

SIRLOIN STEAK **lb. 89¢**

CHOICE VEAL

T-BONE STEAK **lb. 98¢**

CHOICE VEAL

RIB CHOPS **lb. 89¢**

CHOICE VEAL

ROUND STEAK **lb. 98¢**

CHOICE VEAL

SHOULDER ROAST **lb. 59¢**

HARVESTER

SLICED BACON **lb. 45¢**

KRAFT AMERICAN—SWISS—8-Oz. Pkg.

SLICED CHEESE **29¢**

GRAND PRIZE STAMPS ARE BETTER. EASY TO SAVE—EASY TO REDEEM—TWO REDEMPTION CENTERS ON THE GULF COAST: 1-1415 26th AVENUE, GULFPORT; 2-312 CROESUS STREET, BILOXI

LOOK! EXTRA BONUS THIS WEEK!

100

FREE

100

FREE

100

ONE-HUNDRED EXTRA GRAND PRIZE STAMPS
Free with this coupon and any purchase of \$10.00 or more at any Gulfport, Biloxi or Bay St. Louis Jitney-Jungle—One Coupon to a Family.

100

THIS COUPON GOOD THROUGH MAY 19, 1959

100



Mississippi Coast's First "Gold Medallion" Home Built Here

the end of World War II, feature "The Medallion Home" program was born as a result of the public interest in the new type of home. The program is now being developed by C. C. McDonald and Sons, Inc., of Bay St. Louis, Miss.

The Medallion Home Program is a new type of home built here. It is a single-story, one-and-a-half-bath home, built on a 20-acre tract on Blue Meadow Road (extension of Main Street), named "Briarwood." The home is a Gold Medallion Home, built by C. C. McDonald and Sons, Inc., of Bay St. Louis, Miss. The home is a single-story, one-and-a-half-bath home, built on a 20-acre tract on Blue Meadow Road (extension of Main Street), named "Briarwood." The home is a Gold Medallion Home, built by C. C. McDonald and Sons, Inc., of Bay St. Louis, Miss.

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Kitchen Efficiency Being Constantly Improved

Builders and designers are devoting more and more of their time to the appearance and efficiency of the kitchen in their building programs. No longer is the lady of the house satisfied to struggle around in a dimly lit, ill-laid-out, hard to clean room. She now expects to do her cooking in an area as attractive as any in the house. Not only that, she would like everything within arms reach, and as many labor saving devices as our designers are able to think up.

When the question of designing the kitchen for the new Medallion Home came up, it was decided to list the requirements for an up to the minute kitchen. They ran as follows:

1. Ample light and ventilation.
2. Sufficient wall space, a portion of which would be covered with base and upper storage cabinets.
3. Ample work surface to take care of any needs, preferably with molded front edges and back splash.
4. A pantry locker at least 5 feet wide with sliding doors.
5. A planning desk for the housewife, with telephone.
6. Counter top range and built-in oven.
7. Dishwasher and Disposal.
8. Built-in refrigerator.
9. Large quick recovery hot water heater.
10. Appliance center, complete with clock timer.

Modern Homes Stress Insulation

Not too many years ago few people seemed to realize the value of insulation. With the coming of air conditioning and central heating the public began to awaken to just what it means to their pocket book in the long run to have a properly insulated house. It, of course, results in a more comfortable house in which to live, and lower cost of heating and cooling. Most builders now agree that good insulation will pay for itself sooner than almost any other product used in construction.

Special Features Of Medallion Home

Imagine being able to talk to someone at the front door while still lying in bed and have that person talk back to you. Sounds good! We'll agree, but that's not all. If you want to ask someone in the kitchen to bring you a cup of coffee, simply flip the switch and bellow forth. Think what this could mean to a person sick in bed. These are but a few of the uses of the Nu-Tone intercom system in the Medallion Home. The pantry locker, approximately 5 feet wide, with louvered sliding doors, contains 4 large adjustable shelves so that the housewife can't set them at an ideal height to suit her own needs. The man of the house will like the oversized ceramic tile shower in the master bath, also the dressing area at one end of the bath. Both baths have a Pryne heater-exhaust fan-light combination in the ceiling and glass sliding doors for the tub and shower. The year 'round air conditioning system not only makes the house delightfully comfortable, but very easy to keep clean and shining. A night light in the hall has not been overlooked. Yard lights and all around the house can be turned on from the bedside in the master bedroom. The living room and family room both have indirect lighting, the fixtures in the rest of the house are also outstanding. Pre-finished paneling of all kinds is being widely used throughout the country because of its pleasing appearance and ease of maintenance. After looking over samples of about 15 kinds of woods we settled on Grey Misty Ash for the living and family room. The walls of the kitchen are covered with Marlite planking.

Did You Realize?

Did you realize that we have a floor covering expert in our midst? Many times a contractor is faced with unusual problems regarding the covering of certain floors and has to seek a solution. This situation has been considerably eased since Lester Walters of Geo. Lehtinen Co., distributors for Armstrong Cork Co., moved onto Alken Road, Waveland, Miss. "Lec" makes it his business to be right up to the minute on all the advantages and disadvantages of the very latest in floor coverings and mastics. There are a great number of products being used today, each one designed to suit a special purpose. When the question first came up concerning the ideal kind of floor covering to use on the Medallion Home, Lec was consulted and after looking over the job, recommended "Tessera Vinyl Corlon." He pointed out that this product is something different in floor styling, has excellent wearing qualities, and is easy to maintain. The color selected was a combination of various shades of grey, which toned in well with the grey ash paneling in the living and family room.



WHY NOT HERE?



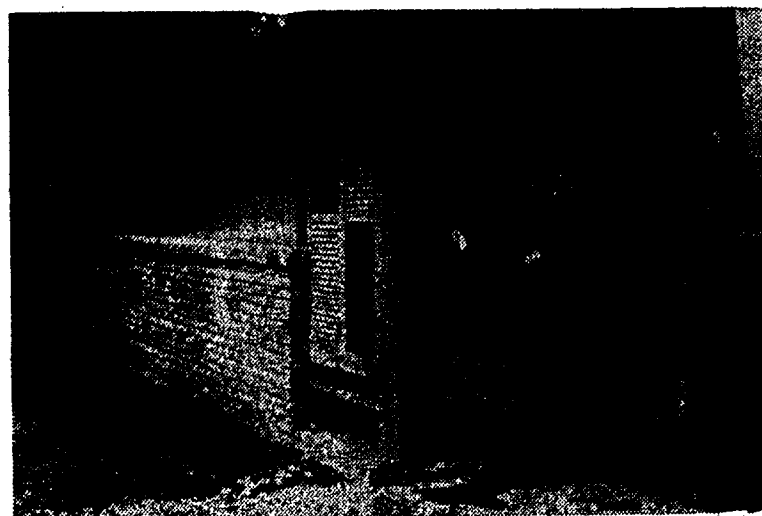
Nearly everywhere you travel these days you see examples of handsome housing developments with all the latest conveniences, veritable garden spots in which to enjoy living at its best. We feel strongly that there is a demand for a development of this type in the Bay St. Louis area.

With this thought in mind, we selected a beautiful wooded 20 acre tract on Blue Meadow Road (extension of Main Street), named it "Briarwood," and have just completed the first house, a Gold Medallion Home. It will be open for 30 days for public inspection starting Saturday, May 16th.

The prospective buyer can be very sure that each and every house erected in "Briarwood" will be judiciously selected for beauty, convenience and permanence.

CONSIDER ALL OF THESE FEATURES WRAPPED UP IN ONE PACKAGE:

1. Modern, spacious, 2 bedroom, 2 bathroom home, carport, and utility room.
2. All Westinghouse appliances, including: counter top range



and oven, refrigerator, dishwasher and disposal, washer, drier, and appliance center.

3. Year round G. E. air conditioning.
4. Beautiful, lined draperies throughout.
5. Lovely lot, completely cleared and shaped with finished driveway.
6. After making down payment, one monthly note, handled locally, covers everything.

BRAND NAMES USED THROUGHOUT MODEL HOME

G. E.	KOHLER	CURTIS
WESTINGHOUSE	PRYNE	ARROW, HART &
ARMSTRONG	FLINTKOTE	HEGGERMAN
VIRDEN	GA. PACIFIC	SLOSS
NU-TONE	SIEDLITZ	SQUARE D
JENSEN	FORMICA	WEYERHAUSER
ALMAR	MARLITE	RUSCO

HOUSE FURNISHED BY W. A. McDONALD & SONS

C. C. McDONALD Jr.

GENERAL CONTRACTOR
Residential - Commercial
Bay St. Louis, Miss.

Residence
400 Felicity Street
Phone HO-74433

Heat Pumping Now Widely Used

When Air Conditioning was first introduced in the home, the wonder of heat pumps in the home, for all the reasons in business and industry. Today, a new type of air conditioning that uses only air and electricity to heat and cool, is becoming increasingly popular. This is the air source heat pump, which was first installed in 1922. Since World War II, it has begun to assume a commanding position in the HOME HEATING & COOLING field.

Probably you already have a Heat Pump in your home. Your refrigerator - in engineering language is a Heat Pump... which simply means that the refrigerator is a machine that moves or pumps heat from one location to another.

Cold is merely the absence of heat. Therefore, when you take heat from the food stored in the refrigerator, it leaves the food cold. It removes the heat from the box, a cooling coil - in the refrigerator draws heat from the food stored inside. This heat is then pumped to another coil on the outside of the refrigerator where it is given up to the room air.

A room Air Conditioner is also a Heat Pump. In Summer, the room Air Conditioner pumps heat from indoors to outdoors, thereby lowering the indoor temperature and cooling the room.

Suppose you reversed a window Air Conditioner end-for-end. Then you would be cooling outdoor air and heating indoor air. This is

essentially what a Heat Pump does on a large scale for your entire home. Instead of being physically turned around, it gets the same results by means of a reversible valve.

The Heat Pump actually exchanges heat between your home and the outdoors, pumping heat out in summer time, extracting heat from the outdoors - air, in winter and pumping it indoors, even in 0 degree weather. There is no flame, soot, grime, or combustion odor. Combustion odor, safety devices, cooling towers, pumps, and related controls are not needed. This gives you unmatched comfort, cleanliness, and safety in your home.

The McDonald "Gold Medallion" Home in Briarwood is year 'round air conditioned with a heat pump. The compressor is located outside the home - blower and ducts that carry the conditioned air (cooled or warmed) to all parts of the home, are located in the attic.

BETTER FEEDING PRACTICES TESTED IN HOG RESEARCH

State College, Miss. — Feeding practices for a more efficient hog industry are being studied by the Mississippi Agricultural Experiment Station. In one such test recently reported it was found that changing gilts from a low to a high energy ration before the breeding season increased the number of live embryos.

Dr. Bryan Baker compared two



Miss Myrna Quarterman is shown pointing to the electric control for the air conditioning and heating system.

rations at Miss. State University. In one he used corn and in the other oat. Oats afford an easy and practical way to limit feeding because hogs cannot utilize fibrous or bulky rations efficiently. The test began when the gilts weighed about 100 pounds. One group stayed on corn and one changed from corn to oats just before breeding. Another stayed on oats and still another switched from oat to corn. The second year of the test another option was added. One group went from corn to oats and back to corn and another made a three-way change oats to corn to oats. In both years (1957 and 1958) the oats-to-corn shift at breeding time produced the most live embryos.

"From a practical standpoint gilts can be fed a limited energy ration so that they develop and grow but do not get overly fat," Dr. Baker said. "Just Prior to the breeding season they can be fed a highly energy ration which should result in larger litters."

HOME AGENT'S NOTES

By GLORIA CLAY
Home Demonstration Agent
Hancock County

How long can I expect my electric refrigerator to last? My electric range. My gas range? Or my washing machine? This question often comes up in planning family budgets. Maybe some of your appliances haven't lasted as long as you thought

they should. A recent study by the U. S. B. A. on length of ownership of these appliances from all over the United States now gives us an idea of what to expect. Here's how often pieces are replaced because the old ones are worn out or people want a more up-to-date model. Electric refrigerator, 12 years. Electric range, 15 years. Gas range, 10 years. Practices of buying and discarding may change as economic conditions change. A change in living conditions may make a difference, too. And our habits in buying may change if different kinds and amounts of equipment appear on the market. Save the Seasoning. Don't wash your cast iron utensils with a

synthetic detergent. All the grease coming from them will rust. Only soap will protect the seasoning. SHELL COLOR DOESN'T COUNT Read the label on the carton to see the grade and size of eggs you are buying. Shell Color is not an indication of the quality of eggs or of cooking properties. If there is any difference in price of brown or mixed colored eggs and white eggs, the "brown" may be the new with the lower price tag. BARBECUED GILTS Next time you're barbecuing chicken, don't leave the giblets in the cavity. They're good for later use.

DELIGHTING... MICHIGAN NEWS... something to... of government... to the bitter... Michigan, when... was unable to meet... for 125 employees... included among those... State Legislature and... State Justices. Some... State employees faced... of a... the domain of... G. Women... Auto Workers... President... the two... QUALITY... USE CER... FOR CER... WORK A... S... A. (Sl... 128 N... CALL I...

Roland Dillmann

BONDED ROOFING &
SHEETMETAL WORK
OF ALL TYPES
CALL HO-7-6321

Bay Ready-Mix Concrete

WE GIVE PROMPT,
COURTEOUS SERVICE
CALL HO-7-5186
IT WAS A PLEASURE TO
SERVE THE MEDALLION HOME

Congratulations

TO

C. C. McDonald Jr.

FOR BUILDING THE

Mississippi Gulf Coast's FIRST Gold Medallion Home



General Electric Weathertron All Electric Heat Pump In Gold Medallion Home

Furnished and Installed by

GULF COAST EQUIPMENT CO

Bay St. Louis, Mississippi



Seidlitz Beautiful
Decorator Colors
165 in All
Used exclusively
in the Medallion
Home - Came in

When You Visit The Medallion Home

Look for these Outstanding Materials from

DAVE McDONALD, Inc.

"MODERN IDEAS IN MATERIALS"

See how they would fit your building or Remodeling Plans
Then See Us For QUOTATIONS



ARMSTRONG Tassara Carlon Floors
FLINTKOTE Roofing and Ceiling Tile



CURTIS Fashion Wood Kitchens
GEORGIA-PACIFIC Family Proof Paneling

KOHLER
PLUMBING

ALLMAR
SLIDING GLASS
DOORS

See These
And Many Other
Modern and
Beautiful Materials
At The Medallion
Home Open House

DELIGHT
by
W. M. BROWN
MICHIGAN NEWS
Something for nothing
of government ran
to the bitter end
Michigan when the
we unable to meet the
for 225 employees. Ironi-
cluded among those left
were the 114 members
State Legislature and the
State Justices. Some 25
State employees faced
of a 100 percent pay-
ment is the domain of
G. Mennen Williams and
Auto Workers President
Mather, the two principal

QUALITY HOMES

USE CERAMIC TILE

FOR CERAMIC TILE

WORK AT ITS BEST

SEE

A. (Slim) DROTT

128 MAIN ST.

CALL HO-7-4279

Miss Myrna Quarterman is shown pointing to Switch Box which controls the entire electrical system in the Medallion Home.

of the Democratic Party.

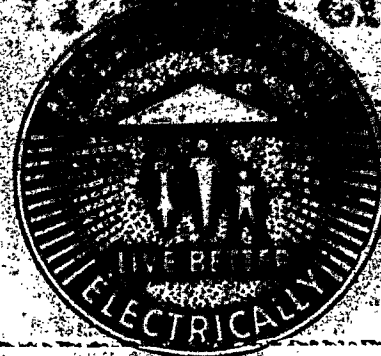
The most distressing thing about such a program of unbridled spending is that it feeds inflation, and inflation hits hardest the neediest of our citizens—those on a fixed income from a veteran's pension, old age assistance, social security, retirement, or a small salary as a school teacher. It hits, too, our farmers, and, in fact, all whose wages are not tied in some way to living costs.

And yet the pressure for more spending, which feeds the inflationary spiral, never lets up! So many of us are all for economy as long as it does not hit us and our pet proposals. Maybe the "cut everybody but us" philosophy is just human nature, but it can nonetheless have tragic consequences both for ourselves and future generations.

Speaking of the latter, Congressman Walter Rogers of Texas, in a recent newsletter quoted the following poem, which he credited to an unnamed State Representative in Iowa:

"Blessings on thee, little man,
Barefoot boy with cheek of tan,
Trudging down a dusty lane.

With no thought of future pain.
You're our one and only bet.
To help absorb the national debt.
Little man with cares so few,
We've a lot of faith in you.
Have your fun now which you can;
You may also be a barefoot man."



When You Visit The New and
Ultra-modern Medallion
Home on Main St. Road
Remember That All Wiring
In This House Was Installed By
STEVENSON'S
Radio & Electric Service

126 MAIN STREET

PHONE HO-7-4515

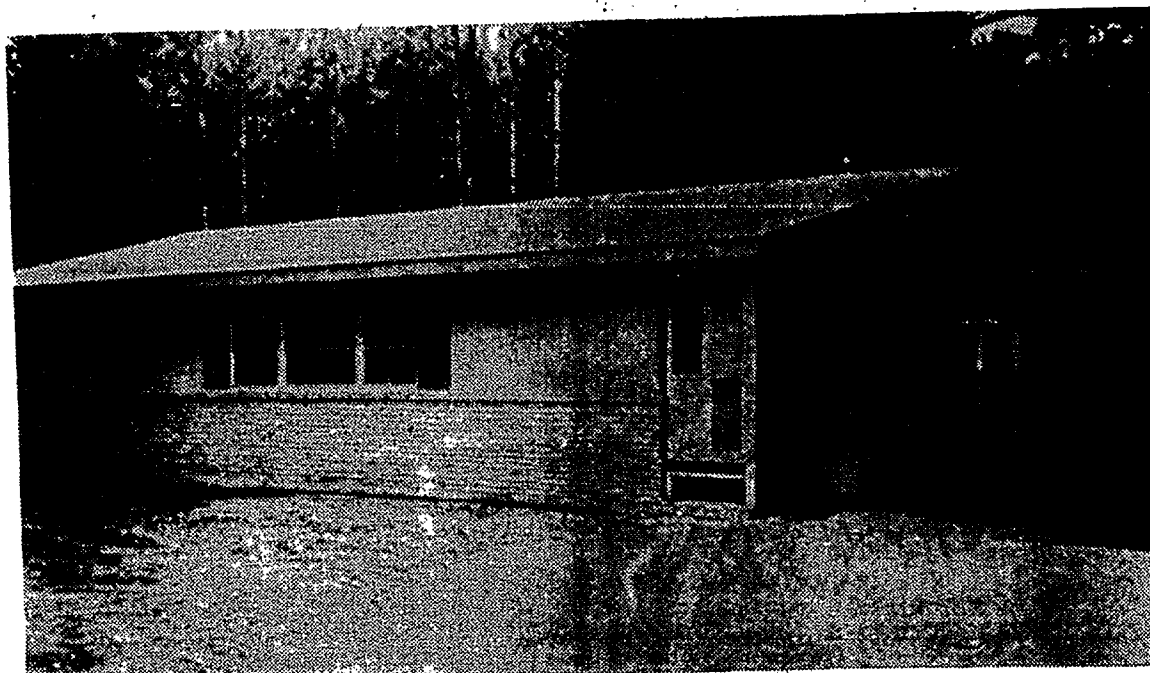
SERVING THE GULF COAST FOR MORE THAN 25 YEARS

PEOPLES FEDERAL

IS HAPPY TO HAVE A PART IN PRESENTING

THE FIRST

Gold Medallion Home In Briarwood



SINCE 1890

YOUR ASSOCIATION HAS HELPED THOUSANDS
REALIZE THEIR DREAM OF HOME OWNERSHIP

If You Plan to Buy, Build, Remodel or Repair

WHY NOT SEE US

Peoples Federal

SAVINGS & LOAN ASSOCIATION

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Telephone HO-7-4031

Bay St. Louis, Miss.

Chas. Traub, Sr. Vice President

P. J. Traub, President

Briarwood "Gold Medallion" Home Contains Full HOUSEPOWER

HOUSEPOWER—the ability of a wiring system and electrical equipment to work for its owner—is readily evident in the Gold Medallion Home that C. C. McDonald has built in Briarwood. It is the capacity of the system to handle the lighting equipment and appliances that make the Gold Medallion Home a full housepower home.

The average American family uses as much electricity today as they did 25 years ago and is expected to double this in the next ten years. No wonder modern home needs HOUSEPOWER. The GOLD MEDALLION HOME, now on display has FULL HOUSEPOWER.

Starting with a 200 ampere panel, there are separate power circuits for the heat pump, water heater, the built in range, other major installations, including a sub-panel in the utility room.

All switches are touch-type—a push with finger, or elbow, it's another gentle tap it's off. ALL OUTLETS ARE GROUNDED, and take the new type plugs. They will soon be standard on many appliances and plug-in equipment. A path of light is provided by multiple-point control of key lights. Outlets are located every 10 feet or closer. There is no need for extension cords in this house!

Electricity travels through wires, not water through pipes—small wires—like small pipes—limit the amount of electricity that can flow. When HOUSEPOWER is low, the lights dim and blink, the appliance are sluggish. (NOT in the GOLD MEDALLION HOME, though—it has FULL HOUSEPOWER!)

WINGED INSECTS MAY BE ANTS OR INDICATE TERMITE DANGER

When property owners see flying insects in or around their homes, their first thought is that there are winged or swarming termites. Possibly they are. This is the summer season for termites; however, the flying insects could be the winged form of one of the common species of ants that invade homes. The carpenter ant does minor damage, but is very slight in comparison with termite damage. Property owners detecting flying insects on their premises should be concerned.

TIME TO PRUNE SHRUBS THAT FLOWER IN SPRING

Now is the time to clean up the spring pruning. Early-flowering shrubs should have been pruned weeks ago, and now is the time to prune those that flower late in spring. The general rule for pruning shrubs that flower in the spring is to do the job just as the flowers have faded. Spring is an excellent time for laying new lawns in the South. Thorough preparation and enrichment of the soil will go a long way toward getting the new lawn off to a quick start.

STEALING SHRUBS ALONG HIGHWAY CAN BE SERIOUS OFFENSE

Stealing flowering shrubs planted along the highway can be a serious, as well as embarrassing, offense.

Although theft of eye-catching magnolias and shrubs have apparently become widespread in many instances the guilty party may not realize the gravity of his or her act, nor ponder the consequences if caught.

Highway Patrol Chief Bill Hood states that several agencies, including one Hometown Highway Beautification Program official, has solicited the Highway Patrol's help in curbing this plant snatching.

He reminds that Patrolmen have the authority to arrest wrongdoers observed in the act of committing such thefts. Also, the value of some green finery runs well in excess of \$25.00, the point of no return between petty and grand larceny.

One civic group reports having borrowed considerable money to buy shrubbery, and then having worked in sub-freezing weather to set out their plants along the highway through their city, only to have several of the more attractive shrubs stolen. This isn't playing the game according to Hoyle, they feel, and the Highway Patrol and Chief Hood agree.

Persons observed wrongfully removing shrubs from the highway rights-of-way risk arrest and prosecution, Chief Hood warns.

Motorists are also reminded of Mississippi's anti-litter-law making conviction for littering the highway punishable by a fine up to \$50.00.

With civic and hometown beautification groups, as well as the Miss. Highway Department, going to considerable effort to make Mississippi highways attractive, others could at least leave the plant alone to grow.

A. E. Holmes, landscape supervisor for the Miss. Highway department, reports that highway beautification projects are quite common throughout Mississippi. He states that acts of vandalism are quite widespread, and that the Highway Department has received complaints similar to those recently received by the Patrol.

FIRST PERMANENT SETTLEMENT IN STATE

While DeSoto and his conquistadores found no gold, they discovered instead the mighty Mississippi River in 1541. They were the first white men to enter Mississippi, but the French under Iberville made the first permanent settlement in the lower Mississippi valley at Old Biloxi, in 1699. Successively contending for control of the Mississippi River, which they saw as the master key to control of the North American continent, were France, England and Spain.

Facts Concerning The Medallion Home

The electrical industry's Live Better Electrically campaign—going into its third year January 1968—recently announced the availability to electrical utilities of a new Live Better Electrically Medallion Home program to help home builders merchandise and sell more homes.

Almost since the inception of the mass-market development program in 1956, the Live Better Electrically theme in itself has proved to be a powerful home merchandising tool.

Now, under the aegis of Live Better Electrically, the electrical industry has created a bronze medallion—actually to be set in the foundation or front walk of a home—to symbolize and certify the quality of a home's electrical installation and electrical features.

This medallion only can be awarded to builders by electrical utilities sponsoring the program—and again, only if the builder's homes answer basic electrical standards established by the utilities.

These standards will require homes to be equipped with 1.) the basic major appliances; 2.) adequate light for living; and 3.) adequate housepower and wiring.

The promotional and publicity power of the medallion is this: Sponsoring utilities launch vigorous advertising campaign directing traffic to Medallion Homes.

The utilities also act as publicity headquarters, alerting the local press to developments in medallion homes on a continuing basis.

In addition, they will feature special Live Better Electrically Medallion Home displays and exhibits in their show rooms and lobbies, and arrange for placement in banks, insurance companies, lending institutions, department stores, local fairs and shows.

Participating home builders are equipped by the utility companies with a variety of aids for their own Medallion Home advertising, promotional and publicity efforts. These include ad mats, suggested ad copy, repro proofs of the Live Better Electrically medallion suggested direct mail pieces, handout literature, site signs, directional signs and interior displays.

At the local level, as well, Medallion Homes are supported by a variety of trade allies, including distributors, retailers, contractors, realtors, mortgage bankers and local manufacturer contacts.

NATIONAL ADS SPUR LOCAL TRAFFIC

At the national level, the Live Better Electrically Medallion Home program currently will be featured in six full-page national magazine ads in the Saturday Evening Post, American Home, Better Homes and Gardens, and in network television commercials beamed to some 40,000,000

viewers of the CBS-TV show, "G. E. Theatre"

Top electrical manufacturers will throw their support behind the mammoth home merchandising program. Their activities will include prominent display in national advertising, mentions on national television programs; featuring the Live Better Electrically Medallion Home concept in trade promotional programs and in distributor activities.

BOON FOR THE CONSUMER

This widely-touted medallion symbol of electrical quality in a home is designed to impress prospects as it reassures them—and to take much of the time-consuming question-answering load off salesmen's shoulders.

Undoubtedly, local prestige will accrue to builders whose homes qualify for the medallion symbol of electrical reliability.

Special gold medallions may even be awarded—for homes that excel electrically above and beyond basic utility requirements.

Medallions awarded to date—both the bronze and gold variety—include a Twin City Builders, Inc. home in Hickory, N. C. (Duke Power Co.); a home built by Ralph R. Sherman in Boise, Idaho (Idaho Power Co.); an entire community of homes built by Woodburn & Sons in Mesa, Ariz. (Salt River Power District); and a home by C. C. McDonald, Jr., in Bay St. Louis, Miss. (Coast Electric Power Association.)

In Southern California, eight utilities have formed a Medallion Home committee to develop the first regional specifications for the program. These utilities are: Southern California Edison Co.; California Electric Power, Riverside; Dept. of Water & Power, Los Angeles; Electrical Dept., City of Glendale; Public Service Dept., City of Burbank; Electric Light & Water Dept., Riverside; Light & Power Dept., City of Pasadena; San Diego Gas & Electric Co.

SOIL STEWARDSHIP AN IMPORTANT PHASE OF ECONOMIC DEVELOPMENT

Soil stewardship is important to the people of Mississippi. Like all other Americans, we depend on soil and water for much of our food, clothing and raw materials necessary to maintain a strong nation. In our state economy, soil and water conservation is an all-important part of the agricultural system upon which prosperity and progress depend to such an enormous extent. Soil erosion is one of the most costly and damaging forms of water misuse. Lack of cover on the soil and poor control of water can take a heavy toll. Thanks to teamwork and scientific management, Mississippi's soil erosion problem is not as serious as it was a decade ago.

CONGRATULATIONS

TO

C.C. McDonald,

FOR BUILDING THE

Mississippi Gulf Coast's FIRST Gold Medallion Home



Coast Electric is Proud To Have Had A Part In The Planning Of This Home. Coast Electric on the Basis of Submitted Specifications, Has Been Given Exclusive Authorization To Designate Home Builders In This Area for Participation In The Medallion Home Program. Coast Electric Certifies That This Home has Full HOUSE-Power, Ample LIGHT FOR LIVING, Basic Electrical Equipment And Appliances for BETTER LIVING.

Coast Electric Proudly Awards The C. C. McDonald Home in Briarwood A GOLD MEDALLION Signifying ELECTRICAL EXCELLENCE!

You, Too, Can Live Better ELECTRICALLY!

Coast Electric's Member Service Department Will Help You With The Electrical Planning For Your New Home or Modernization Program. It Costs NOTHING To Get The Facts!

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